



Downtown Barrie BIA

2023 Board of Management - February Meeting Minutes

Thursday February 24, 2023 - 5:00pm - 6:30pm

Sandbox Centre (24 Maple Avenue) & via Zoom

Directors in attendance (in person): 9

Mr. Chris Gerrard

Ms. Heather Kennedy

Ms. Christina Mancuso

Ms. Alison Oakes

Mr. Steve Ricalis

Ms. Jaclyn Stergiadis

Councillor Craig Nixon

Ms. Chantal Martin

Ms. Janet Kemp (Past Chair)

Staff in attendance:

Mr. Craig Stevens, Executive Director

Ms. Sarah Jensen, Communications & Public Realm Coordinator

Public attendance: 0

CALL TO ORDER -

- Executive Director Craig Stevens opened the Downtown Barrie BIA Board of Management (the Board) Regular February Meeting on Thursday February 24, 2023 to order at 5:07 PM EST.

LAND ACKNOWLEDGEMENT -

- Communications & Public Realm Coordinator Sarah Jensen shared the Land Acknowledgement.
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PAST TERM IN REVIEW - *Janet Kemp, Past Chair*

- Past Chair Janet Kemp provided the Board with a 'Past Term in Review'.
 - For over 20 years, Ms. Kemp has been part of the Board, as both a Director, as well as the Chair for a number of terms.
 - As such, Ms. Kemp was able to present a historic reference of where Downtown Barrie's BIA has come from – starting with a \$150,000 budget that was increased over the years in order to allow the organization to be comparable to other BIAs in similar sized municipalities. It also provided the organization the opportunity to implement action items within our four pillars (Event Facilitator, Area Marketer, Public Realm Investor, Policy & Partner Influencer) independently.
 - Notable past projects include Meridian Place (the first public-private partnership), Dunlop Streetscape and the Patio Program has paved the way for this incoming Board to really focus on beautification, art activations and installation and 'fill in the details'.
 - Further, Ms. Kemp outlined how the BIA has strengthened the partnerships with Tourism Barrie, Chamber of Commerce, City of Barrie, Barrie Police and many of the local Social Service organizations.



EXECUTIVE ELECTIONS -

– > Please see attached '2023_02_24_Feb BIA Appendix - 2023 Board Executive Overview.pdf' for reference.

- **Background:**
 - Executive Director Craig Stevens reviewed the internal 'BIA Board of Management Executive Election process' with the Board to establish the Chair, Vice Chair and Secretary/Treasurer.
- **Nominations & Voting:**
 - Mr. Stevens conducted the internal election as per the 'Executive Committee Nominations_Elections template'.

– > Please see attached '2023_02_24_Feb BIA Appendix - 2023 Board Executive Election_.pdf' for references.
- **Results:**
 - Heather Kennedy - Chair
 - Steve Ricalis - Vice Chair
 - Jaclyn Sterngiadis - Secretary/Treasurer

2023 BIA BUDGET -

– > Please see attached 2023_01_26_Feb_BIA Draft Budget.pdf' for details.

- **Background:**
 - Mr. Stevens provided an overview of the 2023 draft budget for consideration.
- **Discussion:**
 - The Board reviewed and discussed the budget line items. The proposed budget was \$702,182.
- **Motion:**
 - The Downtown Barrie BIA Board of Management moves a motion to re-adjust and approve the 2023 BIA Budget to the 2022 BIA Budget of \$684,387.

Motion moved by: Director Chris Gerrard

Seconded by: Director Steve Ricalis+

Vote: All in favour **Carried**

LETTER OF SUPPORT - Barrie Housing and Homelessness Justice Network (BHHJN) - 24/7 Warming Centre

– > Please see attached '2023_02_24_Feb_BOM - Apx#4 (Letter of Support BHHJN).pdf' for details.

- **Background:**
 - Mr. Stevens highlighted the Letter of Support provided to BHHJN for their presentation to Barrie City Council for support for a 24/7 Winter Warming Centre.
- **Discussion:**
 - The Board agreed to continue to use the Letter of Support for any presentation to the County of Simcoe or other entity deemed necessary in efforts to support the implementation of the Winter Warming Centre.

ADJOURNMENT

- Motion to adjourn meeting at 6:41 PM EST.
 - Moved by: Jaclyn Sterngiadis
 - Seconded by: Director Chris Gerrard
 - Vote: All in favour **Carried**

Next Meetings: Thursday March 23rd 2023 - 5 pm - 6:30 pm



SIGNED AND DATED...

Handwritten signature of Craig Stevens in black ink.

Executive Director Craig Stevens

March 24, 2023

Date

Handwritten signature of Jaclyn Stergiadis in black ink.

Secretary - Treasurer Jaclyn Stergiadis

March 24, 2023

Date

Handwritten signature of Heather Kennedy in black ink.

Chair Heather Kennedy

March 24, 2023

Date