



**Downtown Barrie BIA**  
**2023 Board of Management - Meeting Agenda**  
Thursday May 25, 2023 - 5:00pm - 6:30pm  
Sandbox Centre (24 Maple Avenue) & via Zoom

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5:00pm **CALL TO ORDER**

**LAND ACKNOWLEDGEMENT**

5:05pm **MINUTES + AGENDA**

- Adoption of...
  - 2023\_04\_27 April Meeting Minutes
  - 2023\_05\_25 May Meeting Agenda

5:10pm **CHAIR'S REMARKS**

5:25pm **STAFF UPDATE (May 2023)**

5:35pm **BUDGET VS. ACTUALS - YTD**

5:45pm **BIA TEAM BUILDING STRATEGY SESSION #1 OUTCOME**  
(2023\_05\_10 WB Strategic Session 1)

5:55pm **ITEMS FOR DISCUSSION**

- Future Mural Projects
- Miconex Gift Card Program
- Open Air Dunlop - First Aid Services

6:05pm **MOTION RATIFICATION - Retail Patio Support Program -**

- 2023\_05\_25 BIA Motion #1:

**Objective:** *To support the retail sector as part of the patio program to cover the 1st year's administration fee to the City of Barrie of \$400 per retailer in order to implement a patio on the sidewalk in front of the store. This would make the program free of cost for the retailers. The second year the retailers would cover the costs (admin fee + lease fee) ongoing.*

**Budget:** *Allocation of up to \$4000 which would allow 10 retailers to participate. If we get more BIA staff will notify the Board for further approval. This budget will come from the surplus funds.*

Motion moved by: Director Chris Gerrard

Seconded by: Vice Chair Steve Ricalis

**Vote:** 7 In Favour      **Majority Approved**

6:15pm **ADJOURNMENT**

**Next Meetings:** Thursday June, 22, 2023 - 5:00 pm - Location: Sandbox Centre & Zoom