



Downtown Barrie BIA – Board of Directors

## October Board Meeting – Minutes

Tuesday, October 26th, 2021

5 pm Via Zoom

### In attendance:

Councillor Sergio Morales, Chair  
Ms. Janet Kemp, Vice-Chair  
Ms. Sarah Jensen, Secretary-Treasurer  
Mr. Jason Ing  
Ms. Cait Patrick  
Mr. Colin Hassey  
Mr. Chad Ballantyne  
Ms. Teresa Woolard  
Ms. Daniela Fuda  
Councillor Jim Harris

### Staff in attendance:

Ms. Kelly McKenna, Executive Director  
Ms. Stacey Zubczyk, Project Manager  
Ms. Kristen Eatch, Project Manager

### Guests in Attendance:

Deputy Chief Rich Johnson, Barrie Police  
Sergeant Randy Fitzgerald, Barrie Police

### Public attendance:

4 Guests

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### CALL TO ORDER

- Chair Sergio Morales called the Downtown Barrie BIA Board of Directors (the Board) October Meeting on Tuesday, October 26th, 2021 to order at 5:05 pm.

### LAND ACKNOWLEDGEMENT

#### **BARRIE POLICE PRESENTATION** – Sergeant Randy Fitzgerald & Deputy Chief Rich Johnson

- In late June, early July, Barrie Police embarked on a 10-week 'evidence based policing' pilot project in which the CRU Officers, who are traditionally deployed in the downtown core, and Community Service Officers, who are traditionally in schools, were combined.
- What is evidence based policing? -- This model moves away from a reactive approach, to a proactive approach, to policing. For example, instead of driving around and reacting to situations, Barrie Police are now analyzing data and information in an attempt to deploy and prevent crime before they happen.
- Sergeant Fitzgerald provided the Board with examples on how Barrie Police are weighting and scoring incidents, tracking incident volume in locations, in order to provide them with a crime harm index. He noted that Barrie Police are constantly tracking and measuring the data through tools (such as GPS in vehicles, mobile apps, etc).

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## **BARRIE POLICE PRESENTATION -**

### **o Board Discussion & Questions:**

- The Board discussed recent incidents of both criminal and nuisance behaviour in the downtown, along with the perception of safety and security in the area.
  - Director Teresa Woolard expressed concern about how long it took Barrie Police to respond to her business's recent break & enter.
    - Deputy Chief Rich Johnson noted the concerns of the Board and will take this information into consideration as Barrie Police continue to move forward with how the area is policed.

## **APPROVAL OF THE MINUTES-**

- Director Colin Hassey noted two (2) concerns with the accuracy of the minutes from the September (October 5th) Board meeting around the 'CAPITAL COMMITMENTS'.
  - Through the direction of Chair Sergio Morales, BIA Staff circulated to the BIA Board of Directors an email from Director Hassey outlining his concerns.
    - > *Please see 'Colin Hassey Email - Re\_ Sept (Oct 5th) Minutes.pdf' for reference.*
  - Concern #1 - Re: Director Hassey's failed amendment -
    - Director Hassey suggested that 'Amendment #1', on page 3, of the September (October 5th) minutes which reads, in version 1 of the minutes, as  
'The Downtown Barrie BIA Board of Directors moves that the BIA be allowed to commit its best efforts to fundraise the \$90,647 with the remaining \$569,667 remaining in fundraising to be collected for Meridian Place Capital Commitments'.  
Should be revised to...  
'The Downtown Barrie BIA Board of Directors moves that the BIA request the proposed agreement terms between the City and the BIA be amended such that the BIA fundraising obligation of \$569,667 be on a best-efforts basis.'
    - Recommendation from Staff:
      - Director Hassey's suggested revision is in the same spirit as what was originally transcribed in version 1 of the September (October 5th) minutes, as the failed amendment. As such, Staff noted that making the revision and including a note to the September (October 5th) minutes would not alter the main motion that was approved by the Board and submitted to the City of Barrie for Council approval.
    - Action directed through the Chair:
      - Director Hassey agreed with Staff adding a note to the September (October 5th) minutes that would reference his belief that the failed amendment was not accurately transcribed in order to have the revised wording included in the official record of the meeting. The note did not require an amendment motion.
  - Concern #2- Re: the wording of the main motion -
    - Chair Morales requested clarification from Director Hassey if he was under the impression that Staff had transcribed the wrong motion and as such the Board had voted on the long motion, which he drafted out in his email, and not the short motion outlined in the September (October 5th) minutes.
      - Director Hassey noted that this was his belief and it was his understanding, at

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## APPROVAL OF THE MINUTES *continued* -

- the September (October 5th) Meeting that the Board was deciding whether to negotiate with the City the terms of the agreement. As a result, this was why he tabled an amendment, at that meeting, relating to a section of the proposed 'terms of the agreement' outlined in the '2021 BIA Financial Commitments to City of Barrie' presentation. That amendment failed.
  - Chair Morales circulated to the Board a screenshot, with a timestamp dated October 4 2:51 pm. of the Chair Script that shows the motion, as it was transcribed in version 1 of the September (October 5th) minutes, that was read, tabled and approved at the September (October 5th) meeting.

*-> Please see 'Chair of the Board Email - Re\_ Sept (Oct 5th) Meeting Agenda Script- screenshot timeshamp Oct 4 2:51 pm.pdf' for reference.*
- Discussion:
  - Director Hassey asked for clarification, and the Board discussed at length, what the approved motion commits the BIA financially too.
    - Executive Director Kelly McKenna noted that the 'terms' are outlined in the '2021 BIA Financial Commitments to City of Barrie' presentation, which was included in the September (October 5th) Boards Package and provided to BIA Directors prior to the last board meeting. She briefly reiterated what was referenced in the presentation.
      - Chair Morales noted it is standard practice for a summary of a motion to be presented to an organization with accessory presentations, appendices, terms of reference, and other information included as reference materials supporting the summarized motion that is voted on, such as when the City of Barrie approves a 100+ page Official Plan (OP) document.
  - The Board continued to discuss the status of the agreement with the City of Barrie in terms of signatures on the contract.
  - They also discussed each Director's understanding of what was being considered, voted on, and approved at the September (October 5th) meeting, along with the details outlined in the '2021 BIA Financial Commitments to City of Barrie' presentation.
    - Vice-Chair Janet Kemp, Director Teresa Woolard and Director Chad Ballanyne noted that they were aware that the terms were outlined in the '2021 BIA Financial Commitments to City of Barrie' presentation; which was circulated prior to the September (October 5th) meeting in the agenda package.

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**APPROVAL OF THE MINUTES** *continued* -

- Recommendation from Staff:
  - A note could be added to the September (October 5th) minutes better referencing the terms outlined in the '2021 BIA Financial Commitments to City of Barrie' presentation.
    - Director Hassey noted he would rather the approval of the September (October 5th) minutes be deferred to the next board meeting.

● **Amendments & Motions:**

*\* Chair Morales handed over the chair duties to Vice-Chair Janet Kemp at 7:04 pm in order to move an amendment. However, Vice-Chair Kemp returned the duties back to Chair Morales at 7:10 pm after Staff clarified that a motion to defer the approval of the minutes, by Director Hassey, was already on the floor.*

- Motion to defer:

Motion to defer the approval of the September (October 5th) Minutes, as printed, to the regular November Board of Directors' meeting.

Moved by: Mr. Colin Hassey  
Seconded by: Ms. Daniela Fuda

**Recorded Vote:**

Mr. Chad Ballantyne:	No
Ms. Daniela Fuda	Yes
Councillor Jim Harris:	No
Mr. Colin Hassey:	Yes
Mr. Jason Ing:	Yes
Secretary-Treasurer Sarah Jensen:	No
Vice-Chair Janet Kemp:	No
Ms. Cait Patrick:	Yes
Ms. Teresa Woolard	No
Chair Sergio Morales:	No
Favour:	4
Opposed:	6

**FAILED**

*\* Chair Morales handed over the chair duties to Vice-Chair Janet Kemp at 7:16 pm in order to table an amendment, which is to be noted in the October 26th minutes, and referenced in the September (October 5th) minutes.*

- Amendment:

'Being that Director Hassey brought up the concern that the motion approved at the September (October 5th, 2021) meeting was a simplified version of the terms of the contract that was approved,  
the Downtown Barrie BIA Board of Directors, by a 7 to 3 vote at the October (October 26th, 2021) meeting, voted in favour of confirming the understanding that the presentation by the Executive Director and the presented terms of reference for the renegotiation of the Meridian Place agreement with the City of Barrie, that includes the \$569,667 amount the Downtown Barrie BIA commits to repay, and the BIA will determine at a later time internally how to address that \$569,667 amount,

And authorize the Executive Director and Vice-Chair of the Downtown Barrie BIA Board to sign this contract.'

Amendment moved by: Chair Sergio Morales:  
Seconded by: Ms. Teresa Woolard

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**APPROVAL OF THE MINUTES** *continued* -

• **Amendments & Motions** *continued*:

**Recorded Vote:**

Mr. Chad Ballantyne:	Yes
Ms. Daniela Fuda	No
Councillor Jim Harris:	Yes
Mr. Colin Hassey:	No
Mr. Jason Ing:	No
Secretary-Treasurer Sarah Jensen:	Yes
Chair Sergio Morales:	Yes
Ms. Cait Patrick:	Yes
Ms. Teresa Woolard	Yes
Vice-Chair Janet Kemp:	Yes
Favour:	7
Opposed:	3
	<b>CARRIED</b>

\* *Vice-Chair Kemp handed back chair duties to Chair Morales at 7:37 pm.*

○ **Motion to approve Minutes--**

Motion to approve the minutes of the September (October 5th, 2021) Board Meeting with the above noted amendments and notes of clarification, from the October 26th, 2021 Board Meeting.

Moved by: Secretary-Treasurer Sarah Jensen

Seconded by: Ms. Teresa Woolard

**Vote:** Seeing as no other items for discussion or clarification were

raised.

**MINUTES ACCEPTED AS CLARIFIED**

**ADJOURNMENT**

Motion to adjourn at 7:41 pm:

Moved by: Secretary-Treasurer Sarah Jensen

Seconded by: Vice Chair Janet Kemp

**Vote:** All in favour **UNANIMOUSLY CARRIED**

**AGM:** November 1st, 2021 3 PM Start