

## September Board Meeting - Minutes

Tuesday, October 5th, 2021

5 pm Via Zoom

### In attendance:

Councillor Sergio Morales, Chair  
Ms. Janet Kemp, Vice-Chair  
Ms. Sarah Jensen, Secretary-Treasurer  
Mr. Jason Ing  
Ms. Cait Patrick  
Mr. Colin Hassey  
Mr. Chad Ballantyne  
Councillor Jim Harris

### Regrets:

Ms. Teresa Woolard  
Ms. Daniela Fuda

### Staff in attendance:

Ms. Kelly McKenna, Executive Director  
Ms. Stacey Zubczyk, Project Manager  
Ms. Kristen Eatch, Project Manager

### Public attendance:

5 Guests

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### CALL TO ORDER

- Chair Sergio Morales called the Downtown Barrie Business Association (BIA) Board of Directors September Meeting on Tuesday, October 5th, 2021 to order at 5:02 pm.

### LAND ACKNOWLEDGEMENT

#### AGENDA & MINUTES

Motion to approve the minutes of the July 27th Board Meeting:

Moved by: Secretary-Treasurer Sarah Jensen

Seconded by: Councillor Jim Harris

**Vote:** All in favour **UNANIMOUSLY CARRIED**

Motion to approve the agenda:

Moved by: Councillor Jim Harris

Seconded by: Secretary-Treasurer Sarah Jensen

**Vote:** All in favour **UNANIMOUSLY CARRIED**

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### DOWNTOWN BARRIE (BIA) BOARD OF DIRECTORS MEETING --

#### CONSTITUTION AND BY-LAWS REVIEW - Governance Committee

- Governance Committee Chair Colin Hassey offered brief remarks and introduced Barriston Law's Alexandra Paul.
  - Ms. Alexandra Paul provided the Board with a brief explanation of how Business Improvements Areas fit under the Municipal Act.
    - > [Please see 'NEW BYLAWS & CONSTITUTION - Items for Board Consideration on October 5th, 2021' for details.](#)
  - Project Manager Kristen Eatch reviewed the items with the Board and facilitated the discussion.

'Constitution & Bylaw Review' continued on the next page..



**CHAIR REMARKS:**

- **OBIAA Conference -**

- Chair Morales noted that himself, along with Downtown Barrie BIA staff, recently attended the Ontario Business Improvement Area Association (OBIAA) conference in Hamilton. He noted that the conference was very productive and informative. He noted the successful OBIAA mantra of 'replicate and duplicate'. He encouraged the Board Directors to consider attending the next conference this Spring (April, 2022).

- **CAPITAL COMMITMENTS -**

-> *Please see '2021 BIA Financial Commitments to City of Barrie' presentation for details.*

- Chair Morales provided a brief overview of the Tuesday, September 21st, 2021 meeting with the City of Barrie about the payment plan for the BIA's capital commitments.
- Discussion:
  - The Board discussed the new agreement with the City of Barrie.
- Failed Amendments:
  - Amendment #1\*\*:

The Downtown Barrie Business Association (BIA) Board of Directors moves that the BIA be allowed to commit its best efforts to fundraise the \$90,647 with the remaining \$569,667 remaining in fundraising to be collected for Meridian Place Capital Commitments.

Amendment moved by: Mr. Colin Hassey

Seconded by: Vice Chair Janet Kemp

**Vote:** Favour: 2  
Opposed: 6 **FAILED**

\*\* At the October (October 26th, 2021) Board Meeting, Director Colin Hassey requested that the above written Amendment #1 be revised to read...

The Downtown Barrie Business Association (BIA) Board of Directors moves that the BIA request the proposed agreement terms between the City and the BIA be amended such that the BIA fundraising obligation of \$569,667 be on a best-efforts basis.+

+ Please note that the above revised wording is in the same spirit as what was originally transcribed in version 1 of the September (October 5th) minutes and does not alter the vote on the amendment which failed.

- Amendment #2:

The Downtown Barrie Business Association (BIA) Board of Directors moves that the 2021 BIA Financial Commitments to the City of Barrie be presented to the membership at the Annual General Meeting prior to the Board of Directors vote on the matter.

Amendment moved by: Mr. Jason Ing

Seconded by: Mr. Colin Hassey

**Vote:** Favour: 2  
Opposed: 6 **FAILED**

- Motion:

- **BIA Capital Commitments - 2021\_10\_05 Motion #3\*\*\*:**

The Downtown Barrie Business Association (BIA) Board of Directors moves a motion to approve the yearly amount of \$90,647 to be paid to the City of Barrie in its annual budget for 20 years (2022 until 2042) for Meridian Place and Dunlop Streetscape Financial Commitments.

Moved by: Vice-Chair Janet Kemp

Seconded by: Secretary-Treasurer Sarah Jensen

Recorded Vote:

Vice-Chair Janet Kemp:	Yes
Secretary-Treasurer Sarah Jensen:	Yes
Mr. Colin Hassey:	No
Mr. Jason Ing:	No
Ms. Cait Patrick:	Yes
Mr. Chad Ballantyne:	Yes
Councillor Jim Harris:	Yes
Chair Sergio Morales:	<u>Yes</u>
Favour:	6
Opposed:	2

**CARRIED**

\*\*\* At the October (October 26th, 2021) Meeting, the Board discussed and approved the following...

- **Amendment to BIA Capital Commitments - 2021\_10\_05 Motion #3 -**

Being that Director Hassey brought up the concern that the motion approved at the September (October 5th, 2021) meeting was a simplified version of the terms of the contract that was approved,

the Downtown Barrie BIA Board of Directors, by a 7 to 3 vote at the October (October 26th, 2021) meeting, voted in favour of confirming the understanding that the presentation by the Executive Director and the presented terms of reference for the renegotiation of the Meridian Place agreement with the City of Barrie, that includes the \$569,667 amount the Downtown Barrie BIA commits to repay, and the BIA will determine at a later time internally how to address that \$569,667 amount,

And authorize the Executive Director and Vice-Chair of the Downtown Barrie BIA Board to sign this contract.

Amendment moved by: Chair Sergio Morales:

Seconded by: Ms. Teresa Woolard

**Recorded Vote:**

Mr. Chad Ballantyne:	Yes
Ms. Daniela Fuda	No
Councillor Jim Harris:	Yes
Mr. Colin Hassey:	No
Mr. Jason Ing:	No
Secretary-Treasurer Sarah Jensen:	Yes
Chair Sergio Morales:	Yes
Ms. Cait Patrick:	Yes
Ms. Teresa Woolard	Yes
Vice-Chair Janet Kemp:	Yes
Favour:	7
Opposed:	3

**CARRIED**

## COMMITTEE CHAIR REPORTS --

- **Secretary-Treasurer's Report** - Ms. Sarah Jensen:

- Ms. Jensen provided an update on the budget vs actuals in 2021.

- Inquires (Q&A):

- Mr. Ing inquired about the security for Open Air Dunlop and if it was coming from the community safety budget.

- Ms. McKenna noted that Open Air Dunlop Security is noted under the Safety budget.

- **2022 Draft Budget Review** -

- Ms. Jensen provided a brief review of the 2022 draft budget.

- Inquires (Q&A):

- The Board discussed how the BIA's capital commitments affect the 2022 levy.

- The Board inquired how the Downtown Barrie BIA levy compares to other BIAs.

- Staff will investigate and report back.

- The Board discussed the scope and reasoning for presenting the 2022 draft budget at the Annual General Meeting (AGM).

- Mr. Hassey suggested that the 2022 budget be presented for feedback and input, No motions to approve the budget are required under the Municipal Act.

## EXECUTIVE DIRECTORS REPORT - Ms. Kelly McKenna

-> Please see '2021\_10\_05 Executive Director Report' for details.

## ADJOURNMENT

Motion to adjourn at 8:21pm:

Moved by: Secretary-Treasurer Sarah Jensen

Seconded by: Mr. Jason Ing

**Vote:** All in favour

**UNANIMOUSLY CARRIED**

**Next Meeting:** Tuesday, October 26th, 2021 5 PM-7 PM

**Set Date for AGM:** November 1st, 2021 3 PM Start

