

July Board Meeting - Minutes

Tuesday, July 27, 2021

5 pm Via Zoom



In attendance:

Councillor Sergio Morales, Chair
Ms. Janet Kemp, Vice-Chair
Ms. Sarah Jensen, Secretary-Treasurer
Mr. Jason Ing
Ms. Daniela Fuda
Mr. Colin Hassey
Mr. Chad Ballantyne
Councillor Jim Harris

Regrets:

Ms. Teresa Woolard
Ms. Cait Patrick

Staff in attendance:

Ms. Kelly McKenna, Executive Director
Ms. Stacey Zubczyk, Project Manager

Public attendance:

5 Guests

CALL TO ORDER

- Chair Morales called the Downtown Barrie Business Association (BIA) Board of Directors Regular Meeting on Tuesday, July 27th, 2021 to order at 5:03 pm.

LAND ACKNOWLEDGEMENT

AGENDA & MINUTES

Motion to approve the agenda:

Moved by: Vice-Chair Janet Kemp

Seconded by: Mr. Chad Ballantyne

Vote: All in favour **UNANIMOUSLY CARRIED**

Motion to approve the minutes of the May 27th Board Meeting and the minutes of the June 22nd, 2021 Board Meeting:

Moved by: Secretary-Treasurer Sarah Jensen

Seconded by: Councillor Jim Harris

Vote: All in favour **UNANIMOUSLY CARRIED**

DOWNTOWN BARRIE (BIA) BOARD OF DIRECTORS MEETING --

CHAIR REMARKS:

- Open Air Dunlop -
 - Chair Morales is very pleased with the number of people attending Open Air Dunlop every Saturday. He noted a feeling of hope as people are getting out to enjoy the downtown. He is eager to see how the BIA can continue to build on the momentum throughout the summer and into the fall and winter seasons.

'CHAIRS REMARKS' continued on the next page...

CHAIRS REMARKS *continued* --

- Open Air Dunlop Westend Pilot -
 - The Board discussed the West End pilot, which occurred over four (4) Saturdays in July.
 - Executive Director noted that the pilot brought down more people. Only one business participated by activating their storefronts. Also many community groups asked to be moved to the East side.
 - Ms. Daniela Fuda asked that the feedback gathered from the pilot be shared with the Mayor's West End Task Force.
- Streetscape Waste Bin & Bench Relocation -
 - BIA Staff continues to work with the City of Barrie to navigate the challenges that the waste bin and bench locations have caused to businesses who would like to operate patios.
- Meridian Place Furniture -
 - The City has set out the chairs and tables in Meridian Place & Memorial Square.

EXECUTIVE DIRECTOR UPDATE --

- Inquires (Q&A):
 - Patio Hours -
 - Mr. Hassey inquired about BIA Member feedback on patio hours of operation.
 - The BIA Office is hoping to gather more feedback before reporting to Council and will share the feedback form in the coming days.
 - Meridian Place Programming -
 - Mr. Hassey also inquired about New Year's Eve plans in Meridian Place.
 - The BIA Office will follow up on this matter at the next meeting with the City.

COMMITTEE CHAIR REPORTS --

- **Governance Committee** - Mr. Colin Hassey:
 - Constitution Update -
 - The new constitution is close to a final draft.
 - Ms. McKenna anticipates a lengthy discussion after the Board has had a chance to review the document and suggests a special meeting be held for discussion.
 - She also noted that a copy of the final version will be included in the Annual General Meeting (AGM) package for approval by the BIA Membership before being provided to Barrie Council for approval.
- **Secretary-Treasurer's Report** - Ms. Sarah Jensen:
 - Ms. Jensen provided a brief verbal update of the budget versus actuals.
 - She noted that the cost of the audit was more than what was originally budgeted.
 - Inquires (Q&A):
 - Mr. Hassey inquired if the BIA had heard from the City about covering the costs associated with the transition.
 - Executive Director McKenna will be meeting with the City on Thursday (July 30th) and will bring the matter up for discussion.
 - Mr. Jason Ing inquired about the amount spent on security and asked for clarification on where the item is allocated in the budget.
 - Ms. McKenna noted that the money spent on security in 2021 is from the community safety budget.

'Secretary Treasurer's Report' continued on the next page...

- **Secretary-Treasurer's Report** *continued* --
 - Mr. Ing requested the amount allotted for security cameras be captured under the Capital Commitments line item in the budget similar to past years.
 - The Board briefly discussed the matter and staff have made note of the request.

HR PERFORMANCE & RESULTS REPORT --

- **MOTION TO MOVE IN-CAMERA -**

- **2021_07_27_ BIA Motion #1**

The Downtown Barrie (BIA) Board of Directors moves a motion to move into a closed session to receive a report concerning a CONFIDENTIAL PERSONAL INFORMATION MATTER - HR COMPLAINT.

Motion moved by: Ms. Daniela Fuda

Seconded by: Mr. Colin Hassey

Vote: All in favour

UNANIMOUSLY CARRIED

- **MOTION TO RETURN FROM IN-CAMERA -**

- Chair Morales acknowledged for the minutes that the Downtown Barrie (BIA) Board of Directors discussed a report concerning a CONFIDENTIAL PERSONAL INFORMATION MATTER - HR COMPLAINT.
- There were no votes taken during the closed portion of the meeting with the exception of the procedural motion to move into an open session.

- **2021_07_27_ BIA Motion #2**

The Downtown Barrie (BIA) Board of Directors moves a motion to return back into open session at 7:08 pm for the vote on this matter.

Motion moved by: Secretary-Treasurer Sarah Jensen

Seconded by: Mr. Chad Ballantyne

Vote: All in favour

UNANIMOUSLY CARRIED

- **Discussion:**

- Mr. Jason Ing inquired about the BIA's budgeted amount for legal matters.
 - Ms. McKenna is not aware of the exact amount spent to date and will have to look into the matter. However, she noted that the BIA should have funds available in the budget to obtain a legal opinion.

- **HR MOTION**

- **2021_07_27_ BIA Motion #3**

The Downtown Barrie (BIA) Board of Directors moves a motion to have Executive Director look into a legal opinion on the remedies available for the HR investigation.

Motion moved by: Ms. Daniela Fuda

Seconded by: Mr. Colin Hassey

Vote: All in favour

UNANIMOUSLY CARRIED

ADJOURNMENT

Motion to adjourn at 7:13pm:

Moved by: Secretary-Treasurer Sarah Jensen

Seconded by: Mr. Colin Hassey

Vote: All in favour

UNANIMOUSLY CARRIED

Next Meeting: Tuesday, October 5th, 2021 5 PM-7 PM

Set Date for AGM: November 1st, 2021