



TO: GENERAL COMMITTEE

SUBJECT: 2020 DOWNTOWN BARRIE BUSINESS ASSOCIATION LEVY

WARD: 2

PREPARED BY AND KEY CONTACT: C. SMITH, SENIOR MANAGER, ACCOUNTING AND REVENUE, X 5128

SUBMITTED BY: C. MILLAR, DIRECTOR OF FINANCE AND TREASURER

GENERAL MANAGER APPROVAL: D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES

CHIEF ADMINISTRATIVE OFFICER APPROVAL: M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RECOMMENDED MOTION

1. That the City of Barrie (City) establish a special charge of 0.307777% for 2020 to levy an amount of \$556,000 upon commercial and industrial properties in the Downtown Improvement Area.
2. That Council approve the Downtown Barrie Business Association (BIA) 2020 Operating and Capital budgets, as presented in Staff Report FIN010-20.
3. That the City Clerk be authorized to prepare the appropriate by-law authorizing this 2020 special charge rate and levy requirement.

PURPOSE & BACKGROUND

4. As required under Section 205(2) of the *Municipal Act, 2001*, the Downtown Barrie Business Association (BIA) Board of Management is required to seek Council approval of the annual BIA budget in order that a levy for funds to cover their annual operating and capital costs can be made. Council may approve the budget submission in whole or in part, but may not add expenditures to it.
5. As per Section 205(3)(b) of the *Municipal Act, 2001*, the BIA is not permitted to “incur any indebtedness extending beyond the current year without the prior approval of the municipality”.

ANALYSIS

6. The BIA levy is a special charge upon taxable commercial and industrial properties in the “Downtown” area of Barrie as defined by previous by-laws.
7. The 2020 BIA budget’s proposed expenditures and use of funds are summarized as follows:



Operational and Capital Investments	\$535,930
Office Rental and Maintenance	\$ 20,070
Net Levy Required	<u>\$556,000</u>

8. In 2019 the net levy requirement was \$626,422.
9. The total taxable assessment for 2020 for the BIA is \$180,650,100.
10. The proposed special charge for 2020 is 0.307777% compared to the 2019 special charge of 0.358280%.
11. The budget deliberations process for the 2020 levy requirements was conducted as part of the regular Board meetings. The BIA Board of Management has passed a motion to approve the 2020 budget (see Appendix 'A').

ENVIRONMENTAL MATTERS

12. There are no environmental matters related to the recommendation.

ALTERNATIVES

13. There is one alternative available for consideration by General Committee:

Alternative #1 General Committee could choose to approve only a portion of the budget to be included in the levy.

This alternative is not recommended as the budget submitted reflects the needs of the Downtown Improvement Area.

FINANCIAL

14. There are no direct financial implications to the City related to the levy request as it is only applicable to those commercial and industrial properties within the designated improvement area boundaries.

LINKAGE TO 2018-2022 STRATEGIC PLAN

15. This is an operational matter that is not specifically related to the goals identified in the 2018-2022 Strategic Plan.

APPENDIX 'A'

Downtown Barrie Business Association (BIA) Board of Management

Motion to Approve Budget

Downtown Barrie Business Association (BIA)
May 26th, 2020 Board Meeting
Motions

MOTION TO APPROVE THE 2020 BUDGET - OFFICE RENTAL & MAINTENANCE PORTION

• 05_2020 - BIA Motion 1:

The Downtown Barrie Business Association (BIA) Board of Management moves a motion to approve the 2020 Downtown Barrie Business Association (BIA) budget for the Downtown Barrie (BIA) office rental and maintenance line items with costs of \$20,070.00.

Potential pecuniary interest declared by: Mr. Paul Lynch (Abstained)

Motion moved by: Councillor Sergio Morales

Seconded by: Mr. Colin Hassey

Vote: All in favour

Approved

MOTION TO APPROVE THE REMAINING 2020 BUDGET

• 05_2020 - BIA Motion 2:

The Downtown Barrie (BIA) Board of Management moves a motion to approve the 2020 Downtown Barrie Business Association (BIA) Operational & Capital Investments Budget of \$535,930.00 exclusive of the office rental and maintenance line items.

Motion moved by: Chair Rob Hamilton

Seconded by: Mr. Paul Lynch

Vote: 11 in favour

1 opposed

Approved