

April Board Meeting - Notes Only

Tuesday, April 27, 2021

5pm via Zoom



In attendance:

Mr. Chad Ballantyne
Ms. Teresa Woolard
Ms. Janet Kemp
Ms. Sarah Jensen
Councillor Sergio Morales
Councillor Jim Harris

Absent:

Mr. Rob Hamilton, Chair
Mr. Jason Ing, Vice Chair
Ms. Daniela Fuda
Mr. Colin Hassey
Ms. Cait Patrick

Staff in attendance:

Ms. Kelly McKenna, Executive Director
Ms. Stacey Zubczyk, Project Manager

Public attendance:

16 Guests

NOT OFFICIAL MINUTES OF THE APRIL 27TH, 2021 MEETING AS QUORUM WAS NOT ACHIEVED, NO MOTIONS WERE PASSED

WELCOME & INTRODUCTIONS

- Executive Director Kelly McKenna welcomed everyone.
- Ms. McKenna noted the Board has received the resignation of Chair Rob Hamilton.
 - She thanked all of the BIA's Board Directors including past, current and future Board Directors, recognizing them as small business owners who volunteer their time and passion to help steer the vision of the downtown to be safe, enjoyable and prosperous.
- Ms. McKenna noted that tonight's meeting would proceed without a quorum and that no resolutions would be voted on.
- She welcomed the new Board Directors who were in attendance: Ms. Sarah Jensen and Ms. Janet Kemp.
 - It was noted that Barrie City Council has not ratified their names officially as BIA Board Directors.

INTRODUCTIONS

- Ms. McKenna asked Ms. Jensen and Ms. Kemp to introduce themselves and the business they represent.

OPENING OF DISCUSSION

- Ms. McKenna invited past BIA Interim Chair Councillor Morales to assist with conducting the evening's business.
- Councillor Morales reiterated that tonight's meeting would proceed without a quorum so that those in attendance can hear the Executive Director's report and give input. but procedurally, the Board would not make any decisions or vote on any resolutions.
 - The discussion began at 5:04 pm.

EXECUTIVE DIRECTOR'S REPORT

- 2021_04_27 Executive Director Report- ' Board Meeting Presentation

- **Discussion & Inquiries:**

- Supervised Consumption Site (SCS) Selection Committee:
 - Councillor Harris noted that on the advice of the Integrity Commissioner, effective Monday (May 3rd, 2021), he will be declaring a conflict of interest on the matter.
 - As such, moving forward he would not be participating in discussion or voting on the matter at the General Committee, City Council, or at BIA Board meetings.
- Bright Spot & Alley Lights Project:
 - Councillor Morales inquired how the new Board Directors might get involved with the 'Bright Spot' or any other project.
 - Ms. McKenna noted Board Directors are welcome to join any BIA committee. They are also welcome to present ideas and feedback for committee discussion.
- Patio Murals:
 - Councillor Harris inquired about murals being set up at City Centre patios and a possible partnership with the MacLaren Art Centre.
 - Ms. McKenna noted that the group which the BIA has worked with on the downtown mural project has applied for a grant to put up some statue artwork within the patios. She is unaware if they received the funding.
- Open Air Dunlop:
 - Mr. Chad Ballantyne, as chair of the BIA's Events & Messaging Committee, provided a summary of plans for the 2021 Open Air Dunlop.
 - He noted that the COVID-19 health and safety considerations will determine the level of activation on a week-to-week basis.
 - Ms. Teresa Woolard suggested that Simcoe Street remain open during the Dunlop Street closure to allow traffic to flow around the downtown.

- **Other Discussion:**

- Bike-ability:
 - Ms. Jensen noted a desire for the BIA to encourage walkability and bike-ability. However, she indicated the messaging on bylaw signs that read 'no bicycles downtown' or a \$5000 fine as being discouraging to active transportation.
 - The Board briefly discussed.
 - Councillor Morales asked Ms. McKenna to look into the matter.
- Meridian Place Rallies:
 - Ms. Woolard inquired about what is being done to stop the rallies that have occurred over six Saturdays.
 - The Board discussed the matter.
 - Councillor Morales noted that the City is expected to issue a statement within the next 72 hours.
 - Ms. Jensen asked about the email the BIA sent out that said there were both positives and negatives to these rallies.
 - Ms. McKenna noted that the BIA office has received both pro-protest and anti-protest emails from the membership. The BIA email was to share this communication.

- Meeting Schedule:
 - The BIA office is suggesting the regular Board meetings be moved to a Thursday because Councillors are often double-booked on Tuesdays.
 - Ms. McKenna noted the decision can be made at a special board meeting which, according to the current BIA constitution, can be called by either the chair, vice-chair, secretary-treasurer, or by two Board Directors.
 - Councillor Morales suggested that the Board Directors check their schedules and let Ms. McKenna know what meeting date and time they would prefer.

The Board discussion ended at 6:08 pm.