

DOWNTOWN BARRIE BUSINESS ASSOCIATION (BIA)
BOARD OF MANAGEMENT MEETING AGENDA
Tuesday September 24th 2019 – 5:00pm – 7:00pm
Sandbox Centre, 24 Maple Ave

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Call to Order (5:00)

Meal & Presentation(s) (5:05 – 5:30 pm)

- CREATIVE ECONOMY – EVENTS UPDATE – Karen Dubeau
- CONNECTED CORE UPDATE – Samantha Docherty to provide a report
- CAO OFFICE – Michael Prowse
- BARRIE POLICE – Sgt. Angela Butler or Sgt. Jamie Saunders

Approval of Agenda & Minutes (5:30) – July Board Meeting

COUNCIL & PARTNER UPDATES – (5:10–5:40)

- **Councilor Reports (10mins) –**
 - Councillor Keenan Aylwin (5mins)
 - Councillor Clare Reipma (5mins)
- **Partner Reports (20mins) – NOT APPLICABLE THIS MEETING**
 - Tourism Barrie (5mins)
 - Chamber of Commerce (5mins)

DOWNTOWN BARRIE BUSINESS ASSOCIATION (BIA) (5:40– 7:00)

Items for Discussion & Voting

- Board Member Resignations
- Strategy Session: 1st session approval, next steps
- Curb Appeal Event questions
- Town Hall: Wednesday October 9th 2019, Sandbox

Addition of Other Business

- tbd

Chair's Report (5:40-6:00) (20mins)

- **BLT UPDATE:** Report included

Managing Director's Report (6:00-6:20) (20mins)

- **OPERATIONS UPDATE:** Report included

Treasurer's Report (6:20–6:30) (10mins)

- **Reporting Month:** 1st and 2nd Quarter Financials

Strategic Planning Development – BRAND ACTION PLAN Map (6:30 – 7:00) (30mins)

- Strategic Planning Review – STRATEGIC OBJECTIVES DISCUSSION

Adjournment: (7:00) Next Meeting: Tuesday October 22nd 2019, 5pm, Sandbox Centre, Downtown Barrie