

DOWNTOWN BARRIE BUSINESS ASSOCIATION (BIA)
BOARD OF MANAGEMENT MEETING AGENDA
Tuesday July 23rd 2019 – 5:00pm – 7:00pm
Sandbox Centre, 24 Maple Ave

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Call to Order (5:00)

Meal & Presentation(s) (5:05 – 5:30 pm)

- SIMCOE PRIDE – Brandon Rheal Amyot
- CONNECTED CORE – Andrea Campobasso & guest

Approval of Agenda & Minutes (5:30) – June Board Meeting

COUNCIL & PARTNER UPDATES – (5:10–5:40)

- **Councilor Reports (10mins) –**
 - Councillor Keenan Aylwin (5mins)
 - Councillor Clare Reipma (5mins)

- **Partner Reports (20mins) – NOT APPLICABLE THIS MEETING**
 - Tourism Barrie (5mins)
 - Barrie Police Service (5mins)
 - Invest Barrie - Creative Economy – City of Barrie (5mins)
 - Chamber of Commerce (5mins)

DOWNTOWN BARRIE BUSINESS ASSOCIATION (BIA) (5:40– 7:00)

Items for Discussion & Voting

- City of Barrie Clean Up Team Update
- Meridian Place: Noella/Tree Lighting: Tree placement/event layout
- Strategic Planning Session: 2 x ½ days: confirm dates

Addition of Other Business

- tbd

Chair's Report (5:40-6:00) (20mins)

- **BLT UPDATE:** Report included

Managing Director's Report (6:00-6:20) (20mins)

- **OPERATIONS UPDATE:** Report included

Treasurer's Report (6:20–6:30) (10mins)

- **Reporting Month:** NA

Strategic Planning Development – BRAND ACTION PLAN Map (6:30 – 7:00) (30mins)

- Strategic Planning Review – STRATEGIC OBJECTIVES DISCUSSION

Adjournment: (7:00) Next Meeting: Tuesday September 24th 2019, 5pm, Sandbox Centre, Downtown Barrie