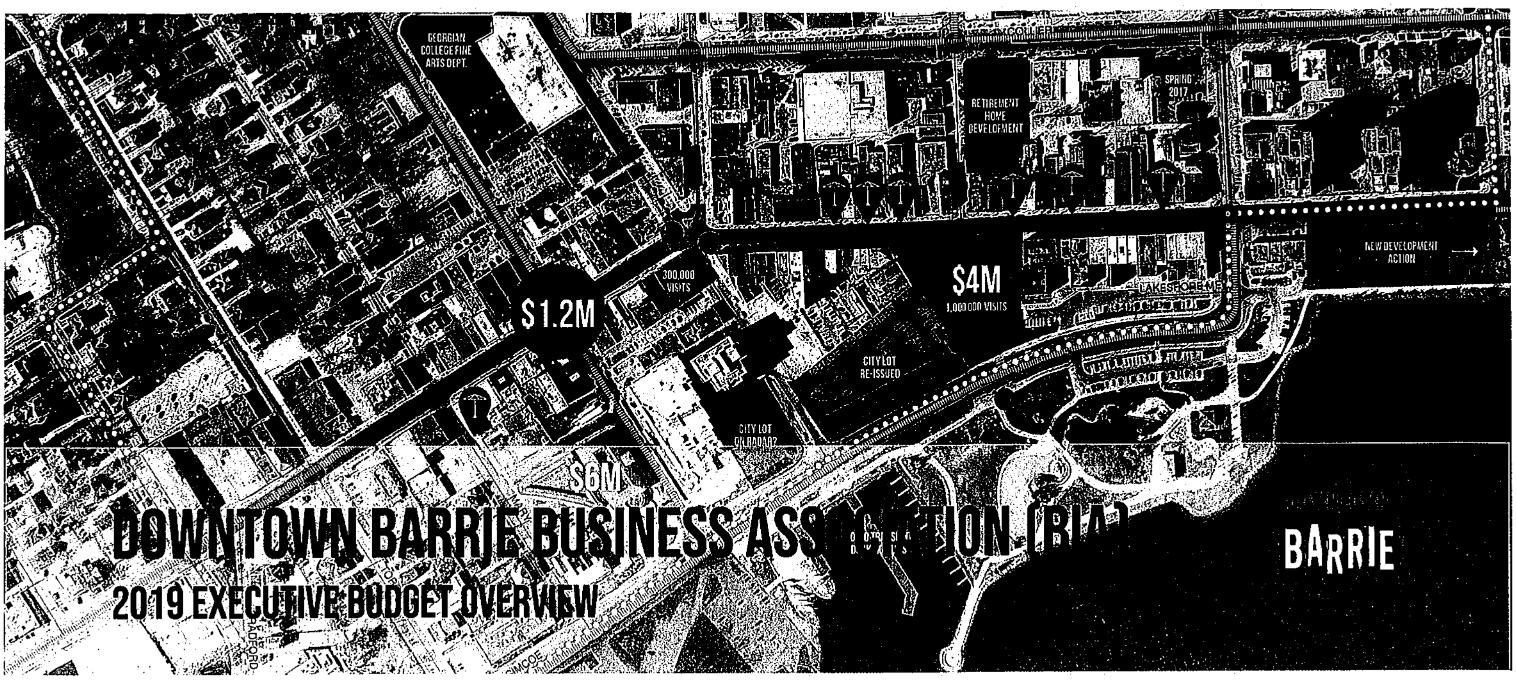
DOWNTOWN BARRIE

DOWNTOWN BARRIE BUSINESS ASSOCIATION (BIA)

2019 BUDGET PROPOSAL



DOWNTOWN BARRIE BUSINESS ASSOCIATION (BIA)

2019 EXECUTIVE BUDGET OVERVIEW

2019 TOTAL BUDGET: $626,422

2018 TOTAL BUDGET: $574,399
CHANGE: $52,023

2019 BIA LEVY: 0.358280%

2018 BIA LEVY: 0.342253%
CHANGE: +0.016027%
2017: 0.34% | **2016:** 0.33% | **2015:** 0.34% | **2014:** 0.35%
2013: 0.34% | **2012:** 0.34% | **2011:** 0.36% | **2010:** 0.40%

2019 OPERATIONAL BUDGET: $506,422

2018 OPERATIONAL BUDGET: $449,399
CHANGE: $57,023

2019 CAPITAL BUDGET: $120,000

2018 CAPITAL BUDGET: $125,000
CHANGE: -$5,000.00

2019 COMMERCIAL ASSESSMENT: $174,841,321

2018 COMMERCIAL ASSESSMENT: $167,828,652
CHANGE: $7,012,669

DOWNTOWN BARRIE BUSINESS ASSOC. (BIA)
2019 BUDGET SUMMARY - PLAN

REVENUE	BUDGET PLAN	
2019 Levy	626,422.00	A
2018 Adjustment (+/-)	-	B
Tax Additions		C
Tax Write Offs		D
Charity Rebate		E
Vacancy Rebate		F
Revenue - Events		G
Revenue - Ornaments		H
Revenue - Other		I
Revenue - Sponsorship		J
TOTAL REVENUE		

OPERATIONAL EXPENSES		
Organizational & Management	252,622.00	K
Culture & Heritage Events	126,900.00	L
Marketing & Communication	111,650.00	M
Beautification & Cleanliness	15,250.00	N
Retail	-	O
Hospitality	-	P
Traffic & Safety	-	Q
Property Owners	-	R
Total Operational Expenses	**506,422.00**	

CAPITAL INVESTMENTS		
Security Cameras (proposed 10yrs)	5,000.00	
Memorial Square (proposed 10yrs)	100,000.00	
Sandbox Innovation Centre (5 years)	10,000.00	
Capital Opportunity Fund	5,000.00	
Total Capital Investments	**120,000.00**	S
TOTAL PLANNED EXPENDITURES	**626,422.00**	

Est Levy **0.358280%**

2019 DOWNTOWN BARRIE BUSINESS ASSOCIATION PLANNED BUDGET DETAIL

2019 PLANNED EXPENDITURES (detailed by category)							
Month:	2019 Presentation (tbd)	2018 Budget	2018 Actual	Difference (year Budget- Actual)	2019 Planned Budget	2019 Details	2019 Line Item Details
Organizational & Management							
	Salary & Wages	164,000.00	-	*164,000.00*	*168,920.00*	4,920.00	Executive Director, Administrator, Marketing/Event - 3%
	Benefits	17,770.00	-	*17,770.00*	*22,270.00*	4,500.00	Benefits (750*12) - CPP, EHT,EI
	WSIB	1,500.00	-	*1,500.00*	*2,000.00*	500.00	Annual Converage
	Unreconciled Pcard (to be distributed)	-	-	*0.00*	-	0.00	
	Staff - Professional Development	4,000.00	-	*4,000.00*	*6,600.00*	2,600.00	OBIAA Conferrence/IDA Conference/OBIAA Board
	Office Expenses	1,750.00	-	*1,750.00*	*2,000.00*	250.00	General office supplies
	Partnerships/Memberships	1,000.00	-	*1,000.00*	*1,650.00*	650.00	OBIAA ($1250)/ Chamber ($250)/ Tourism Barrie ($150)
	Board & Special Meetings	2,000.00	-	*2,000.00*	*2,100.00*	100.00	Board Meeting/Business Meetings
	Telephone	2,500.00	-	*2,500.00*	*4,600.00*	2,100.00	Office phone/Cell Phone x2
	Special Items	750.00	-	*750.00*	*1,250.00*	500.00	Special Items
	Insurance	8,897.00	-	*8,897.00*	*10,000.00*	1,103.00	Insuraance: Liability/Event
	Maintenance	750.00	-	*750.00*	*1,500.00*	750.00	Office carpets and cleaning
	Computer/IT Maintenance	3,600.00	-	*3,600.00*	*4,900.00*	1,300.00	Internet, Computer Support, IT, Project Mgmt Software
	Audit	4,500.00	-	*4,500.00*	*4,500.00*	0.00	Annual Audit - Deloitte - City of Barrie
	Office Rental	18,132.00	-	*18,132.00*	*18,132.00*	0.00	Viaplex 2 - Office: 93 Dunlop St East, Suite 102
	Office Equipment	2,200.00	-	*2,200.00*	*2,200.00*	0.00	Photocopier & Paper Count
	TOTAL	**233,349.00**	-	**233,349.00**	252,622.00	**19273.00**	$ CHANGE YEAR OVER YEAR
Culture & Heritage Events							
	Event Sponsorships	*39,500.00*	-	*39,500.00*	*37,500.00*	(2,000.00)	see year event budget detail
	Community Events	*3,000.00*	-	*3,000.00*	*2,400.00*	(600.00)	see year event budget detail
	Canada - Promenade Days	*1,000.00*	-	*1,000.00*	*1,000.00*	0.00	see year event budget detail
	Noella	*19,350.00*	-	*19,350.00*	*27,500.00*	8,150.00	see year event budget detail
	Hot Cocoa Trail	*3,800.00*	-	*3,800.00*	*5,000.00*	1,200.00	see year event budget detail
	October Tasting Trail	*3,800.00*	-	*3,800.00*	*5,000.00*	1,200.00	see year event budget detail
	Craft Beer & BBQ Festival	-	-	*0.00*	-	0.00	see year event budget detail
	Ornaments	-	-	*0.00*	-	0.00	see year event budget detail
	May Days	*4,700.00*	-	*4,700.00*	*5,000.00*	300.00	see year event budget detail
	Curb Appeal	*3,000.00*	-	*3,000.00*	*3,000.00*	0.00	see year event budget detail
	Meridian Place Anniversary	-	-	*0.00*	*7,500.00*	7,500.00	see year event budget detail
	LawnChair Luminata	*17,000.00*	-	*17,000.00*	*33,000.00*	16,000.00	see year event budget detail
	TOTAL	**95,150.00**	-	**95,150.00**	126,900.00	**31750.00**	$ CHANGE YEAR OVER YEAR
Marketing & Communication							
	Communication	*14,400.00*	-	*14,400.00*	*17,400.00*	3,000.00	see year marketing plan detail summary
	Radio-Program (Q1,2,3,4)	*13,000.00*	-	*13,000.00*	*13,000.00*	0.00	see year marketing plan detail summary
	Print Media (Q1,2,3,4)	*27,150.00*	-	*27,150.00*	*30,150.00*	3,000.00	see year marketing plan detail summary
	Website & Social Media	*24,000.00*	-	*24,000.00*	*24,000.00*	0.00	see year marketing plan detail summary
	TV-Program (Q1,2,3,4)	-	-	*0.00*	-	0.00	see year marketing plan detail summary
	Direct Mail	*6,000.00*	-	*6,000.00*	*6,000.00*	0.00	see year marketing plan detail summary
	Partnership Marketing	*9,100.00*	-	*9,100.00*	*9,100.00*	0.00	see year marketing plan detail summary
	Outdoor Advertising	*12,000.00*	-	*12,000.00*	*12,000.00*	0.00	see year marketing plan detail summary
	Creative	-	-	*0.00*	-	0.00	see year marketing plan detail summary
	TOTAL	**105,650.00**	-	**105,650.00**	111,650.00	**6000.00**	$ CHANGE YEAR OVER YEAR
Beautification & Cleanliness							
	Banners	-	-	*0.00*	-	0.00	
	Flowers	*3,250.00*	-	*3,250.00*	*3,250.00*	0.00	
	Christmas Decorations	*6,000.00*	-	*6,000.00*	*6,000.00*	0.00	
	Manual Clean Up	*6,000.00*	-	*6,000.00*	*6,000.00*	0.00	
	Green Machine Salary	-	-	*0.00*	-	0.00	
	Way Finding Signage	-	-	*0.00*	-	0.00	
	Streetscape	-	-	*0.00*	-	0.00	
	B&C Program Development	-	-	*0.00*	-	0.00	
	TOTAL	**15,250.00**	-	**15,250.00**	15,250.00	**0.00**	$ CHANGE YEAR OVER YEAR
Retail							
	Downtown Ambassadors	-	-	*0.00*	-	0.00	
	Retail Program Development	-	-	*0.00*	-	0.00	
	TOTAL	-	-	-	-	**0.00**	$ CHANGE YEAR OVER YEAR
Hospitality							
	Zero Tolerance	-	-	*0.00*	-	0.00	
	Hospitality Program Development	-	-	*0.00*	-	0.00	
	TOTAL	-	-	-	-	**0.00**	$ CHANGE YEAR OVER YEAR
Traffic & Safety							
	Parking Ambassadors	-	-	*0.00*	-	0.00	
	T&S Program Development	-	-	*0.00*	-	0.00	
	TOTAL	-	-	-	-	**0.00**	$ CHANGE YEAR OVER YEAR
Property Owners							
	Property Program Development		-	*0.00*	-	0.00	
	TOTAL	-	-	-	-	**0.00**	$ CHANGE YEAR OVER YEAR
	TOTAL OPERATIONAL	**449,399.00**	-	***-449,399.00***	506,422.00	**57023.00**	$ CHANGE YEAR OVER YEAR - TTL OPERATIONAL EXPENSES
CAPITAL Investments							
	Capital Project Funds	*125,000.00*	-	*125,000.00*	*115,000.00*	(10,000.00)	MPL_MSQ, Barrie Police Security Cameras, Sandbox
	Opportunity Fund	-		*0.00*	*5,000.00*	5,000.00	to be used for funding of opportunities as they present
	TOTAL CAPITAL	**125,000.00**	-	**125,000.00**	**120,000.00**	**-5000.00**	$ CHANGE YEAR OVER YEAR - TTL CAPITAL INVESTMENTS
Tax Additions, Write Offs, Levy Diff							
	Accumulated amount	-	-	*0.00*	-	0.00	
	TOTAL	-	-	-	-	**0.00**	$ CHANGE YEAR OVER YEAR
	TOTAL OPERATIONAL & CAPITAL	**574,399.00**	-	***-574,399.00***	626,422.00	**52023.00**	$ CHANGE YEAR OVER YEAR - TOTAL BUDGET
					$ 626,422.00	**0.358280%**	~LEVY - 2018 - 0.342253%

DOWNTOWN BARRIE

Section 2: 2019 MARKETING SUMMARY

year ANNUAL PLAN

		($) 2019		($) 2018	(%) 2019	(%) 2018
Radio						
Total Radio	$	13,000.00	$	13,000.00	12%	12%
TV						
Total TV	$	-	$	-	0%	0%
Print						
Total Print	$	30,150.00	$	27,150.00	27%	26%
Direct Mail						
Total Direct Mail	$	6,000.00	$	6,000.00	5%	6%
Outdoor						
Total Outdoor	$	12,000.00	$	12,000.00	11%	11%
Web - Social Media						
Total Web - Social Media	$	24,000.00	$	24,000.00	21%	23%
Partnerships						
Total Partnership	$	9,100.00	$	9,100.00	8%	9%
Communicaton						
Total Communication	$	17,400.00	$	14,400.00	16%	14%
Total Marketing	$	111,650.00	$	105,650.00	100%	100%

SECTION 2: 2019 DOWNTOWN BARRIE MARKETING DETAIL

Campaign Area Focus:	Creating, managing BIA Content & Copy// support 'people driven programs'			
Overall Campaign Message:	DOWNTOWN BARRIE UNEXPECTED!			
	MARKETING $	DETAIL	CREATIVE $	DETAIL
RADIO				
Rock 95	$ 6,500.00	Patio Prowl - 13x Tuesdays	$ -	June, July, August
Kool FM	$ 6,500.00	LunchBox - 14x Fridays	$ -	June, July, August
B101	$ -		$ -	
Chay FM	$ -		$ -	
The Jewel	$ -		$ -	
The Dock	$ -		$ -	
Kicx FM	$ -		$ -	
TOTAL	**$ 13,000.00**		**$ -**	
TV				
CTV 2	$ -		$ -	
Rogers	$ -		$ -	
TOTAL	**$ -**		**$ -**	
PRINT - newspaper				
Advance	$ 5,000.00	xmas wraps for businesses - 2x + DT info	$ -	November/December
SNAP Barrie	$ 3,300.00	Patio Prowl/Lunch Box	$ -	May, June, July, August, September
	$ -		$ -	
	$ -		$ -	
	$ -		$ -	
TOTAL	**$ 8,300.00**		**$ -**	
PRINT - publication/collateral				
Advance - Good Life	$ 10,000.00	5x Co-op Biz Support	$ -	Spring, Summer, Christmas
FEO Magazine	$ 900.00	1/2 page ad	$ -	1x/year - partnership w City, Tourism
Heart of Barrie Publication	$ 4,000.00	contribution	$ -	2x year
Trent Severn Waterways	$ 700.00	full page ad	$ -	1x/year - partnership w City, Tourism
Downtown Barrie Event Rack Card	$ 1,750.00	Print 40,000 - every household	$ -	Spring Mailer
Advance - Splurge	$ 4,500.00	Coop Biz Support	$ -	Focused on shopping
TOTAL	**$ 21,850.00**		**$ -**	
	$ 30,150.00			
DIRECT MAIL				
Canada Post	$ 6,000.00	rack card postage - every household in Barrie	$ -	
Other	$ -		$ -	
TOTAL	**$ 6,000.00**		**$ -**	
OUTDOOR ADVERTISING				
Billboard	$ 12,000.00	MPL_MSQ Bill Board	$ -	
Garbage Bin/Bus Bench	$ -		$ -	
Bus	$ -		$ -	
Rink Boards - City	$ -		$ -	
TOTAL	**$ 12,000.00**		**$ -**	
WEBSITE/SOCIAL MEDIA				
Content Strategy	$ -		$ 6,000.00	See Annual Content Development
Social Media Campaign	$ -		$ 6,000.00	See Annual Content Development
Email Campaign	$ -		$ 6,000.00	See Annual Content Development
PR Campaign	$ -		$ 6,000.00	See Annual Content Development
TOTAL	**$ -**		**$ 24,000.00**	
ONLINE				
Radio Stations	$ -		$ -	
Newspapers	$ -		$ -	
TV Stations	$ -		$ -	
Video/Web TV	$ -		$ -	
Banners	$ -		$ -	
Directories	$ -		$ -	
TOTAL	**$ -**		**$ -**	
			$ 24,000.00	
PARTNERSHIPS				
Tourism Barrie	$ -		$ 9,100.00	Visitor Guide:Summer & Winter, City Map, Tear Map, TOD Signs
City of Barrie	$ -		$ -	
Chamber of Commerce	$ -		$ -	
TOTAL	**$ -**		**$ 9,100.00**	
COMMUNICATION				
Communication - Town Halls	$ 2,500.00	Town Halls (4x)	$ -	
Downtown Barrie Annual Report	$ -		$ 5,500.00	Development, creative & content
Meltwater PR Distributon & Analytic	$ -		$ 6,900.00	PR Connection Tool
Brand Guideline Update	$ -		$ 2,500.00	One time update
TOTAL	**$ 2,500.00**		**$ 14,900.00**	

TOTAL MARKETING $: ***$ 63,650.00*** ***CREATIVE $:*** ***$ 48,000.00*** **111,650.00**

Section 3: 2019 EVENT PLAN SUMMARY

DOWNTOWN BARRIE

	2019 ANNUAL PLAN			
	($) 2019	($) 2018	(%) 2019	(%) 2018
Sponsorships - Community Events				
Rotary Fall Fishing Festival	**$ 500.00**	$ 500.00	**0.4%**	0.5%
Rotary Festival of Trees	**$ 1,000.00**	$ 1,000.00	**0.8%**	1.0%
Smash The Stigma - Mental Health	**$ 400.00**	$ 1,000.00	**0.3%**	1.0%
Huronia Symphony	**$ 500.00**	$ 500.00	**0.4%**	0.5%
Total Sponsorships - Community Events	**$ 2,400.00**	$ 3,000.00	**1.9%**	3.1%
Sponsorships - Event				
City of Barrie - Winterfest	**$ 5,000.00**	$ 5,000.00	**3.9%**	5.2%
February Blues Festival	**$ 1,000.00**	$ 1,000.00	**0.8%**	1.0%
Spring Art Tour	**$ 2,000.00**	$ 1,000.00	**1.6%**	1.0%
Chamber - Women in Business Awards	**$ 2,500.00**	$ 2,500.00	**2.0%**	2.6%
Barrielicious (Winter/Summer)	**$ 4,000.00**	$ 4,000.00	**3.2%**	4.1%
Jazz & Blues Festival	**$ 1,000.00**	$ 1,000.00	**0.8%**	1.0%
Talk Is Free Theatre	**$ 2,500.00**	$ 2,500.00	**2.0%**	2.6%
Theatre By The Bay	**$ 2,500.00**	$ 5,000.00	**2.0%**	5.2%
Barrie Film Festival - October	**$ 2,500.00**	$ 2,500.00	**2.0%**	2.6%
MacLaren - Off The Hook	**$ 2,500.00**	$ 2,500.00	**2.0%**	2.6%
Barrie Pride Festival	**$ 2,000.00**	$ 2,000.00	**1.6%**	2.1%
City of Barrie - New Year's Countdown	**$ 2,500.00**	$ 2,500.00	**2.0%**	2.6%
Inside The Music - Songwriter's Series	**$ 2,500.00**	$ 2,500.00	**2.0%**	2.6%
Troubadour Festival	**$ 3,000.00**	$ 1,000.00	**2.4%**	1.0%
City of Barrie - Electric Charging Stations	**$ 2,000.00**	$ -	**1.6%**	0.0%
	$ -	$ 5,000.00	**0.0%**	5.2%
	$ -	$ 1,000.00	**0.0%**	1.0%
Total Sponsorship - Events	**$ 37,500.00**	$ 41,000.00	**29.6%**	42.4%
BIA Events				
Hot Cocoa Trail	**$ 5,000.00**	$ 3,800.00	**3.9%**	3.9%
May Days	**$ 5,000.00**	$ 4,700.00	**3.9%**	4.9%
Curb Appeal/DIY	**$ 3,000.00**	$ 3,000.00	**2.4%**	3.1%
Lawnchair Luminata	**$ 33,000.00**	$ 17,000.00	**26.0%**	17.6%
Meridian Place Anniversary	**$ 7,500.00**	$ -	**5.9%**	0.0%
Canada Day/Promenade Days	**$ 1,000.00**	$ 1,000.00	**0.8%**	1.0%
Craft Beer & BBQ Show	**$ -**	$ -	**0.0%**	0.0%
October Tasting Trail	**$ 5,000.00**	$ 3,800.00	**3.9%**	3.9%
Noella	**$ 27,500.00**	$ 19,305.00	**21.7%**	20.0%
Total BIA Events	**$ 87,000.00**	$ 52,605.00	**68.6%**	54.5%
Total Events & Sponsorships	**$ 126,900.00**	$ 96,605.00	**100.0%**	100.0%

DOWNTOWN BARRIE

HOT COCOA TRAIL Budget Statement 2019

Community Connects

FEBRUARY FEBRUARY

BUDGET

REVENUES	PLAN	ACTUAL
BIA	$ 5,000.00	$ -
REVENUE (s) (tix,vendors, etc)	$ -	$ -
SPONSOR (s)	$ -	$ -
GRANT (s)	$ -	$ -
TOTAL	**$ 5,000.00**	$ -

2019 Notes:

* $1000 - print materials
* $655 - Snapd Ad

EXPENSES

	PLAN	ACTUAL
Venue Set Up/Operations:		
Road/Parking Lot Closure	$ -	$ -
Event Permit	$ -	$ -
Service Locates	$ -	$ -
Water Service	$ -	$ -
Special Occasion Permit (AGCO)	$ -	$ -
Event Venue Labour (Waste Mgmt, Logistics)	$ -	$ -
	$ -	$ -
Event Set Up/Operations:		
Event Development/Mngement/Consulting Fees	$ -	$ -
Event Set Up:		
Décor: tables/chairs/plates/utensils/glass/cooking	$ -	$ -
Décor: Lighting	$ -	$ -
Décor: materials, tent	$ -	
Fencing/Barricades	$ -	$ -
Event Product:		
Product Purchase (food, drink)	$ -	$ -
Storage	$ -	
Product support (cups, tickets, cooling, warming)	$ -	$ -
Event Operations Labour (hrly, mgmt/admin)	$ -	
Sanitation:		
Toilets	$ -	$ -
Handwashing	$ -	$ -
Grey Water	$ -	$ -
Pumping	$ -	$ -
Delivery Charge	$ -	$ -
Grease	$ -	$ -
Dumpsters	$ -	$ -
	$ -	$ -
Public Safety & Security:		
St.John's Ambulance	$ -	$ -
Private Security	$ -	$ -
Barrie Police	$ -	$ -
Environmental	$ -	$ -
Fire/TSSA	$ -	$ -
Health Unit	$ -	$ -
	$ -	$ -
Entertainment:		
Animation Fees	$ -	$ -
Artists Fees	$ -	$ -
Music (band+mgmt fee)	$ -	$ -
Sound Equipment	$ -	$ -
Staging/Lighting	$ -	$ -
	$ -	$ -
Marketing & PR:		
Pre-Event Campaign: print/web/PR/social	$ 2,755.00	$ -
Event Campaign: photo/video/social	$ 1,100.00	$ -
Post Event Campaign: print/web/PR/social	$ 1,100.00	$ -
Onsite Marketing Campaign: banners/signage	$ -	$ -
Press Release/Press Conference	$ 45.00	$ -
Photography/Videography	$ -	$ -
	$ 5,000.00	$ -
Miscellaneous:		
Event Supplies	$ -	$ -
Charitable Proceeds	$ -	$ -
Other	$ -	$ -
	$ -	$ -
TOTAL EXPENSES	**$ 5,000.00**	$ -
AVAILABLE BUDGET	$ -	$ -

DOWNTOWN BARRIE

May Days Budget Statement 2019

Community Connects

MAY MAY

BUDGET

REVENUES	PLAN	ACTUAL
BIA	$ 5,000.00	$ -
REVENUE (s) (tix,vendors, etc)	$ -	$ -
SPONSOR (s)	$ -	$ -
GRANT (s)	$ -	$ -
TOTAL	**$ 5,000.00**	$ -

2019 Notes:

* $655 - Snapd Ad
* $1000 - Print Materials

EXPENSES

	PLAN	ACTUAL
Venue Set Up/Operations:		
Road/Parking Lot Closure	$ -	$ -
Event Permit	$ -	$ -
Service Locates	$ -	$ -
Water Service	$ -	$ -
Special Occasion Permit (AGCO)	$ -	$ -
Event Venue Labour (Waste Mgmt, Logistics)	$ -	$ -
	$ -	$ -
Event Set Up/Operations:		
Event Development/Mngement/Consulting Fees	$ -	$ -
Event Set Up:		
Décor: tables/chairs/plates/utensils/glass/cooking	$ -	$ -
Décor: Lighting	$ -	$ -
Décor: materials, tent	$ -	
Fencing/Barricades	$ -	$ -
Event Product:		
Product Purchase (food, drink)	$ -	$ -
Storage	$ -	
Product support (cups, tickets, cooling, warming)	$ -	$ -
Event Operations Labour (hrly, mgmt/admin)	$ -	
Sanitation:		
Toilets	$ -	$ -
Handwashing	$ -	$ -
Grey Water	$ -	$ -
Pumping	$ -	$ -
Delivery Charge	$ -	$ -
Grease	$ -	$ -
Dumpsters	$ -	$ -
	$ -	$ -
Public Safety & Security:		
St.John's Ambulance	$ -	$ -
Private Security	$ -	$ -
Barrie Police	$ -	$ -
Environmental	$ -	$ -
Fire/TSSA	$ -	$ -
Health Unit	$ -	$ -
	$ -	$ -
Entertainment:		
Animation Fees	$ -	$ -
Artists Fees	$ -	$ -
Music (band+mgmt fee)	$ -	$ -
Sound Equipment	$ -	$ -
Staging/Lighting	$ -	$ -
	$ -	$ -
Marketing & PR:		
Pre-Event Campaign: print/web/PR/social	$ 2,750.00	$ -
Event Campaign: photo/video/social	$ 1,100.00	$ -
Post Event Campaign: print/web/PR/social	$ 1,100.00	$ -
Onsite Marketing Campaign: banners/signage	$ -	$ -
Press Release/Press Conference	$ 50.00	$ -
Photography/Videography	$ -	$ -
	$ 5,000.00	$ -
Miscellaneous:		
Event Supplies	$ -	$ -
Charitable Proceeds	$ -	$ -
Other	$ -	$ -
	$ -	$ -
TOTAL EXPENSES	**$ 5,000.00**	**$ -**
AVAILABLE BUDGET	**$ -**	**$ -**

DOWNTOWN BARRIE

DIY'- CURB APPEAL Budget Statement 2019

Community Connects

NOVEMBER NOVEMBER

BUDGET

	PLAN	ACTUAL
REVENUES		
BIA	$ -	$ -
REVENUE (s) (tix,vendors, etc)	$ 5,000.00	$ -
SPONSOR (s)	$ 3,000.00	$ -
GRANT (s)	$ -	$ -
TOTAL	**$ 8,000.00**	$ -

2019 Notes:

EXPENSES

	PLAN	ACTUAL
Venue Set Up/Operations:		
Road/Parking Lot Closure	$ -	$ -
Event Permit	$ -	$ -
Service Locates	$ -	$ -
Water Service	$ -	$ -
Special Occasion Permit (AGCO)	$ -	$ -
Event Venue Labour (Waste Mgmt, Logistics)	$ -	$ -
	$ -	$ -
Event Set Up/Operations:		
Event Development/Mngement/Consulting Fees	$ -	$ -
Event Set Up:		
Décor: tables/chairs/plates/utensils/glass/cooking	$ -	$ -
Décor: Lighting	$ -	$ -
Décor: materials, tent	$ -	
Fencing/Barricades	$ -	$ -
Event Product:		
Product Purchase (food, drink)	$ 3,000.00	$ -
Storage	$ -	
Product support (cups, tickets, cooling, warming)	$ -	$ -
Event Operations Labour (hrly, mgmt/admin)	$ -	
Sanitation:		
Toilets	$ -	$ -
Handwashing	$ -	$ -
Grey Water	$ -	$ -
Pumping	$ -	$ -
Delivery Charge	$ -	$ -
Grease	$ -	$ -
Dumpsters	$ -	$ -
	$ 3,000.00	$ -
Public Safety & Security:		
St.John's Ambulance	$ -	$ -
Private Security	$ -	$ -
Barrie Police	$ -	$ -
Environmental	$ -	$ -
Fire/TSSA	$ -	$ -
Health Unit	$ -	$ -
	$ -	$ -
Entertainment:		
Animation Fees	$ -	$ -
Artists Fees	$ 1,000.00	$ -
Music (band+mgmt fee)	$ 400.00	$ -
Sound Equipment	$ -	$ -
Staging/Lighting	$ -	$ -
	$ 1,400.00	$ -
Marketing & PR:		
Pre-Event Campaign: print/web/PR/social	$ 1,200.00	$ -
Event Campaign: photo/video/social	$ 1,200.00	$ -
Post Event Campaign: print/web/PR/social	$ 1,200.00	$ -
Onsite Marketing Campaign: banners/signage	$ -	$ -
Press Release/Press Conference	$ -	$ -
Photography/Videography	$ -	$ -
	$ 3,600.00	$ -
Miscellaneous:		
Event Supplies	$ -	$ -
Charitable Proceeds	$ -	$ -
Other	$ -	$ -
	$ -	$ -
TOTAL EXPENSES	**$ 8,000.00**	$ -
AVAILABLE BUDGET	$ -	$ -

Curb Appeal Budget Statement 2019

Community Connects

JUNE JUNE

BUDGET

	PLAN	ACTUAL
REVENUES		
BIA	$ 3,000.00	$ -
REVENUE (s) (tix,vendors, etc)	$ 15,000.00	$ -
SPONSOR (s)	$ 19,500.00	$ -
GRANT (s)	$ -	$ -
TOTAL	**$ 37,500.00**	$ -

2019 Notes:

EXPENSES

	PLAN	ACTUAL
Venue Set Up/Operations:		
Road/Parking Lot Closure	$ -	$ -
Event Permit	$ -	$ -
Service Locates	$ -	$ -
Water Service	$ -	$ -
Special Occasion Permit (AGCO)	$ -	$ -
Event Venue Labour (Waste Mgmt, Logistics)	$ -	$ -
	$ -	$ -
Event Set Up/Operations:		
Event Development/Mngement/Consulting Fees	$ 3,000.00	$ -
Event Set Up:		
Décor: tables/chairs/plates/utensils/glass/cooking	$ 4,000.00	$ -
Décor: Lighting/Flowers/decorations	$ 400.00	$ -
Décor: materials, tent	$ 3,000.00	$ -
Fencing/Barricades	$ 1,000.00	$ -
Event Product:		
Product Purchase (food, drink)	$ 10,250.00	$ -
Storage	$ -	
Product support (cups, tickets, cooling, warming)	$ -	$ -
Event Operations Labour (hrly, mgmt/admin)	$ 792.00	$ -
Sanitation:		
Toilets	$ 500.00	$ -
Handwashing	$ 250.00	$ -
Grey Water	$ -	$ -
Pumping	$ -	$ -
Delivery Charge	$ -	$ -
Grease	$ -	$ -
Dumpsters	$ -	$ -
	$ 23,192.00	$ -
Public Safety & Security:		
St.John's Ambulance	$ -	$ -
Private Security	$ -	$ -
Barrie Police	$ -	$ -
Environmental	$ -	$ -
Fire/TSSA	$ -	$ -
Health Unit	$ -	$ -
	$ -	$ -
Entertainment:		
Animation Fees	$ -	$ -
Artists Fees	$ 1,200.00	$ -
Music (band+mgmt fee)	$ 2,500.00	$ -
Sound Equipment	$ 1,000.00	$ -
Staging/Lighting	$ -	$ -
	$ 4,700.00	$ -
Marketing & PR:		
Pre-Event Campaign: print/web/PR/social	$ 2,000.00	$ -
Event Campaign: photo/video/social	$ 2,000.00	$ -
Post Event Campaign: print/web/PR/social	$ 4,000.00	$ -
Onsite Marketing Campaign: banners/signage	$ -	$ -
Press Release/Press Conference	$ 100.00	$ -
Photography/Videography	$ 1,000.00	$ -
	$ 9,100.00	$ -
Miscellaneous:		
Event Supplies	$ -	$ -
Charitable Proceeds	$ 500.00	$ -
Other	$ -	$ -
	$ 500.00	$ -
TOTAL EXPENSES	**$ 37,492.00**	$ -
AVAILABLE BUDGET	**$ 8.00**	$ -

DOWNTOWN BARRIE

LAWNCHAIR LUMINATA Budget Statement 2019

Festival

JULY/AUGUST JULY/AUGUST

BUDGET

	PLAN	ACTUAL
REVENUES		
BIA	$ 33,000.00	$ -
REVENUE (s) (tix,vendors, etc)	$ -	$ -
SPONSOR (s)	$ 4,000.00	$ -
GRANT (s)	$ -	$ -
TOTAL	**$ 37,000.00**	**$ -**

2019 Notes:

* 20,000 Rack Cards + Delivery
* 150 Posters
* Zoup Creative - website update and creative

EXPENSES

	PLAN	ACTUAL
Venue Set Up/Operations:		
Road/Parking Lot Closure	$ -	$ -
Event Permit	$ -	$ -
Service Locates	$ -	$ -
Water Service	$ -	$ -
Special Occasion Permit (AGCO)	$ -	$ -
Event Venue Labour (Waste Mgmt, Logistics)	$ -	$ -
	$ -	$ -
Event Set Up/Operations:		
Event Development/Mngement/Consulting Fees	$ -	$ -
Event Set Up:		
Décor: tables/chairs/plates/utensils/glass/cooking	$ -	$ -
Décor: Lighting	$ -	$ -
Décor: materials, tent	$ -	
Fencing/Barricades	$ -	$ -
Event Product:		
Product Purchase (food, drink)	$ -	$ -
Storage	$ -	
Product support (cups, tickets, cooling, warming)	$ -	$ -
Event Operations Labour (hrly, mgmt/admin)	$ -	
Sanitation:		$ -
Toilets	$ -	$ -
Handwashing	$ -	$ -
Grey Water	$ -	$ -
Pumping	$ -	$ -
Delivery Charge	$ -	$ -
Grease	$ -	$ -
Dumpsters	$ -	$ -
	$ -	$ -
Public Safety & Security:		
St.John's Ambulance	$ -	$ -
Private Security	$ -	$ -
Barrie Police	$ -	$ -
Environmental	$ -	$ -
Fire/TSSA	$ -	$ -
Health Unit	$ -	$ -
	$ -	$ -
Entertainment:		
Animation Fees	$ 12,000.00	$ -
Artists Fees	$ 2,000.00	$ -
Music (band+mgmt fee)	$ 12,000.00	$ -
Sound Equipment	$ 8,000.00	$ -
Staging/Lighting	$ -	$ -
	$ 34,000.00	$ -
Marketing & PR:		
Pre-Event Campaign: print/web/PR/social	$ 1,000.00	$ -
Event Campaign: photo/video/social	$ 1,000.00	$ -
Post Event Campaign: print/web/PR/social	$ 1,000.00	$ -
Onsite Marketing Campaign: banners/signage	$ -	$ -
Press Release/Press Conference	$ -	$ -
Photography/Videography	$ -	$ -
	$ 3,000.00	$ -
Miscellaneous:		
Event Supplies	$ -	$ -
Charitable Proceeds	$ -	$ -
Other	$ -	$ -
	$ -	$ -
TOTAL EXPENSES	**$ 37,000.00**	**$ -**
AVAILABLE BUDGET	**$ -**	**$ -**

MERIDIAN ANNIVERSARY Budget Statement 2019

Special

BUDGET

	PLAN	ACTUAL
REVENUES		
BIA	$ 7,200.00	$ -
REVENUE (s) (tix,vendors, etc)	$ -	$ -
SPONSOR (s)	$ -	$ -
GRANT (s)	$ -	$ -
TOTAL	**$ 7,200.00**	**$ -**

2019 Notes:

* Marketing materials would be focused on the annual rack card to promote the anniversary and then regular social media programming

EXPENSES

	JUNE PLAN	JUNE ACTUAL
Venue Set Up/Operations:		
Road/Parking Lot Closure	$ -	$ -
Event Permit	$ -	$ -
Service Locates	$ -	$ -
Water Service	$ -	$ -
Special Occasion Permit (AGCO)	$ -	$ -
Event Venue Labour (Waste Mgmt, Logistics)	$ -	$ -
	$ -	$ -
Event Set Up/Operations:		
Event Development/Mngement/Consulting Fees	$ -	$ -
Event Set Up:		
Décor: tables/chairs/plates/utensils/glass/cooking	$ 500.00	$ -
Décor: Lighting	$ -	$ -
Décor: materials, tent	$ -	
Fencing/Barricades	$ -	$ -
Event Product:		
Product Purchase (food, drink)	$ 1,000.00	$ -
Storage	$ -	
Product support (cups, tickets, cooling, warming)	$ -	$ -
Event Operations Labour (hrly, mgmt/admin)	$ 500.00	
Sanitation:		
Toilets	$ 500.00	$ -
Handwashing	$ -	$ -
Grey Water	$ -	$ -
Pumping	$ -	$ -
Delivery Charge	$ -	$ -
Grease	$ -	$ -
Dumpsters	$ -	$ -
	$ 2,500.00	$ -
Public Safety & Security:		
St.John's Ambulance	$ 200.00	$ -
Private Security	$ -	$ -
Barrie Police	$ -	$ -
Environmental	$ -	$ -
Fire/TSSA	$ -	$ -
Health Unit	$ -	$ -
	$ 200.00	$ -
Entertainment:		
Animation Fees	$ -	$ -
Artists Fees	$ -	$ -
Music (band+mgmt fee)	$ 2,500.00	$ -
Sound Equipment	$ 1,000.00	$ -
Staging/Lighting	$ 1,000.00	$ -
	$ 4,500.00	$ -
Marketing & PR:		
Pre-Event Campaign: print/web/PR/social	$ -	$ -
Event Campaign: photo/video/social	$ -	$ -
Post Event Campaign: print/web/PR/social	$ -	$ -
Onsite Marketing Campaign: banners/signage	$ -	$ -
Press Release/Press Conference	$ -	$ -
Photography/Videography	$ -	$ -
	$ -	$ -
Miscellaneous:		
Event Supplies	$ -	$ -
Charitable Proceeds	$ -	$ -
Other	$ -	$ -
	$ -	$ -
TOTAL EXPENSES	**$ 7,200.00**	**$ -**
AVAILABLE BUDGET	**$ -**	**$ -**

PROMENADE DAYS_CANADA DAY_MONDAY - Budget Statement 2019

FESTIVAL JULY

SALES	PLAN	ACTUAL
Grants/Sponsorships:		
Canadian Heritage - 2018	$ 50,000.00	
Tim Hortons	$ 7,500.00	
Facepainting Sponsorship	$ 1,000.00	
City of Barrie	$ 30,200.00	
Vendor Fees:		
Downtown Barrie - merchants	$ -	
Downtown Barrie - patios	$ -	
External Vendors	$ 1,400.00	
Non Profit Vendors (non & selling)	$ -	
Revenue Share		
Midway	$ -	
GROSS SALES	**$ 90,100.00**	$ -
COST OF SALES		
Vendors:		
City of Barrie: Traffic Closure	$ 615.00	
Event Set Up:		
Concerts - Festivent World	$ 10,000.00	
Summer Ice	$ 5,000.00	
Fireworks	$ 34,000.00	
Busking/Inflatables Entertainment	$ 8,500.00	
Facepainters	$ 1,300.00	
Supplies - Canada Day Cake	$ 2,000.00	
Supplies - Cake supplies	$ 150.00	
Facepainting Tent	$ 800.00	
Barge Rental	$ 15,000.00	
Sound Equipment	$ 3,000.00	
Hospitality Food & Drink	$ 200.00	
Hospitality Tent	$ 300.00	
TOTAL COST OF SALES	**$ 80,865.00**	$ -
GROSS PROFIT	**$ 9,235.00**	$ -

EXPENSES		PLAN	ACTUAL
Sanitation:			
WSI - toilets		$ 973.00	
WSI - dumpsters/grease bins		$ 108.33	
	TOTAL	**$ 1,081.33**	
Labour (Clean Up):			
Labour Ready		$ -	
General Help		$ 550.00	
	TOTAL	**$ 550.00**	
Security:			
Barrie Police Services		$ 1,567.92	
Private Security		$ 1,200.00	
	TOTAL	**$ 2,767.92**	
Promotion (direct):			
Event Signage		$ 1,000.00	
Poster		$ -	
Poster		$ -	
Radio		$ 1,600.00	
Website		$ 2,000.00	
	TOTAL	**$ 4,600.00**	
Miscellaneous:			
Supplies - ESA approval		$ 126.67	
Supplies - Generator		$ 153.33	
St John's Ambulance - donation		$ 225.00	
St John's Ambulance - meals		$ -	
Supplies - misc		$ -	
	TOTAL	**$ 505.00**	
TOTAL EXPENSES		**$ 9,504.25**	$ -
NET PROFIT		**$ (269.25)**	$ -

PROMENADE DAYS_CANADA DAY_SATURDAY_SUNDAY- Budget Statement 2019

FESTIVAL JULY

SALES	PLAN	ACTUAL
Sponsorships:		
Downtown Barrie Business Assoc	$ 1,000.00	
Summer Ice Sponsors	$ 10,000.00	
other	$ -	
Vendor Fees:		
Downtown Barrie - merchants	$ 3,500.00	
Downtown Barrie - patios	$ 2,000.00	
External Vendors	$ 19,500.00	
Non Profit Vendors (non & selling)	$ 250.00	
Revenue Share		
Midway	$ 15,000.00	
GROSS SALES	**$ 51,250.00**	$ -

EXPENSES		PLAN	ACTUAL
Sanitation:			
WSI - toilets		$ 1,946.00	
WSI - dumpsters/grease bins		$ 216.67	
	TOTAL	**$ 2,162.67**	
Labour (Clean Up):			
Labour Ready		$ -	
General Help		$ 972.00	
	TOTAL	**$ 972.00**	
Security:			
Barrie Police Services		$ 5,857.06	
Private Security		$ 2,200.00	
	TOTAL	**$ 8,057.06**	
Promotion:			
Event Signage		$ -	
Event Campaign:print/web/video		$ 6,400.00	

COST OF SALES

	PLAN	ACTUAL
Vendors:		
City of Barrie: Traffic Closure	$ 1,230.00	
Set Up:		
Concerts - Festivent World	$ 10,100.00	
Summer Ice	$ 10,000.00	
Fireworks	$ -	
Busking/Inflatables Entertainment	$ 5,000.00	
Facepainters	$ -	
Supplies - Canada Day Cake	$ -	
Supplies - Cake supplies	$ -	
Facepainting Tent	$ -	
Barge Rental	$ -	
Sound Equipment	$ 3,000.00	
Hospitality Food & Drink	$ -	
Hospitality Tent	$ -	
TOTAL COST OF SALES	**$ 29,330.00**	$ -
GROSS PROFIT	**$ 21,920.00**	$ -

	PLAN	ACTUAL
Poster	$ 120.00	
Radio	$ 2,000.00	
Website	$ -	
TOTAL	**$ 8,520.00**	
Miscellaneous:		
Supplies - ESA approval	$ 254.00	
Supplies: Generator	$ 307.00	
St John's Ambulance - donation	$ 900.00	
St John's Ambulance - meals	$ -	
Supplies - misc	$ 178.02	
TOTAL	**$ 1,639.02**	
TOTAL EXPENSES	**$ 21,350.75**	$ -
NET PROFIT	**$ 569.25**	$ -

PROMENADE DAYS_CANADA DAY_SAT_SUN_MON - Budget Statement 2019

FESTIVAL JULY

SALES	PLAN	ACTUAL
Sponsorships:		
Canadian Heritage - 2018	$ 50,000.00	
Tim Hortons	$ 7,500.00	
Facepainting Sponsor	$ 1,000.00	
City of Barrie	$ 30,200.00	
Downtown Barrie	$ 1,000.00	
Summer Ice Sponsors	$ 10,000.00	
Vendor Fees:		
Downtown Barrie - merchants	$ 3,500.00	
Downtown Barrie - patios	$ 2,000.00	
External Vendors	$ 20,900.00	
Non Profit Vendors (non & selling)	$ 250.00	
Revenue Share		
Midway	$ 15,000.00	
GROSS SALES	**$ 141,350.00**	$ -

COST OF SALES

	PLAN	ACTUAL
Vendors:		
City of Barrie: Traffic Closure	$ 1,845.00	
Set Up:		
Concerts - Festivent World	$ 20,100.00	
Summer Ice	$ 15,000.00	
Fireworks	$ 34,000.00	
Busking/Inflatables Entertainment	$ 13,500.00	
Facepainters	$ 1,300.00	
Supplies - Canada Day Cake	$ 2,000.00	
Supplies - Cake supplies	$ 150.00	
Facepainting Tent	$ 800.00	
Barge Rental	$ 15,000.00	
Sound Equipment	$ 6,000.00	
Hospitality Food & Drink	$ 200.00	
Hospitality Tent	$ 300.00	
TOTAL COST OF SALES	**$ 110,195.00**	$ -
GROSS PROFIT	**$ 31,155.00**	$ -

EXPENSES	PLAN	ACTUAL
Sanitation:		
WSI - toilets	$ 2,919.00	
WSI - dumpsters	$ 325.00	
TOTAL	**$ 3,244.00**	
Labour (Clean Up):		
Labour Ready	$ -	
General Help	$ 1,522.00	
TOTAL	**$ 1,522.00**	
Security:		
Barrie Police Services	$ 7,424.98	
Private Security	$ 3,400.00	
TOTAL	**$ 10,824.98**	
Promotion:		
Event Signage	$ 1,000.00	
Event Campaign:print/web/video	$ 6,400.00	
Rack Card	$ 120.00	
Radio	$ 3,600.00	
Website	$ 2,000.00	
TOTAL	**$ 13,120.00**	
Miscellaneous:		
Supplies - ESA approval	$ 380.67	
Supplies: Generator	$ 460.33	
St John's Ambulance - donation	$ 1,125.00	
St John's Ambulance - meals	$ -	
Supplies - misc	$ 178.02	
TOTAL	**$ 2,144.02**	
TOTAL EXPENSES	**$ 30,855.00**	$ -
NET PROFIT	**$ 300.00**	$ -

TOTAL EVENT SUMMARY

	PLAN	ACTUAL
GROSS SALES	$ 141,350.00	$ -
COST OF SALES	$ 110,195.00	$ -
EXPENSES	$ 30,855.00	$ -
NET PROFIT/LOSS	$ 300.00	$ -

CRAFT BEER & BBQ FESTIVAL Budget Statement 2019

FESTIVAL JULY

SALES

SALES	PLAN	ACTUAL	
Coke Sponsorship	$ 500.00	$ -	$ 164,936.60
	$ 500.00	$ -	
Rib Vendor Fees: ($4500)			
Camp 31	$ 5,000.00	$ -	
Crabby's	$ 5,000.00	$ -	
Hawg's Gone Wild	$ 5,000.00	$ -	
Silver Bullet	$ 5,000.00	$ -	
Uncle Sams	$ 5,000.00	$ -	
n/a	$ -	$ -	
n/a	$ -	$ -	
	$ 25,000.00	$ -	
Food Vendor Fees ($2000/$800)			
Bob's Bloomin Onion	$ 2,500.00	$ -	
Ontario Corn Roasters	$ 1,000.00	$ -	
Southern Sundayz Food Truck (Barrie)	$ 500.00	$ -	
Mr Cool Ice Cream (Barrie)	$ 900.00	$ -	
Mini Donuts	$ 900.00	$ -	
Potatoes Sticks - Ketchup	$ 900.00	$ -	
Pappy's Drinks	$ 900.00	$ -	
EPIC NorthCoffee (Barrie)	$ 200.00	$ -	
LaLonde Maple Syrup	$ 350.00	$ -	
Camp 31 - Lemonade	$ -	$ -	
	$ 8,150.00	$ -	
Craft Beer Team Fees: ($150)			
[illegible]	$ 1,750.00	$ -	
[illegible]	$ 1,750.00	$ -	
[illegible]	$ 1,750.00	$ -	
Horseshoe Valley Brewing BARRIE	$ -	$ -	
[illegible]	$ 1,750.00	$ -	
Lake of Bays MUSKOKA	$ -	$ -	
[illegible]	$ 1,750.00	$ -	
Saw Dust City Brewery, MUSKOKA	$ -	$ -	
Northwinds Brewery, COLLINGWOOD	$ -	$ -	
Collingwood Brewery, COLLINGWOOD	$ -	$ -	
[illegible]	$ 1,750.00	$ -	
Thornbury Cider, THORNBURY	$ -	$ -	
[illegible]	$ 1,750.00	$ -	
[illegible]	$ 1,750.00	$ -	
[illegible]	$ 1,750.00	$ -	
[illegible]	$ 1,750.00	$ -	
[illegible]	$ 1,750.00	$ -	
[illegible]	$ 1,750.00	$ -	
	$ 21,000.00	$ -	
Local Vendor Fees: ($250)			
Osgoode Clothing	$ 150.00	$ -	
Dentist By The Bay	$ 150.00	$ -	
na	$ -	$ -	
na	$ -	$ -	
na	$ -	$ -	
	$ 300.00	$ -	
Beer Ticket Sales:	**$ 66,000.00**	$ -	
Beer WristBand Sales: 5,800	**$ 36,000.00**	$ -	
Pop Tent: Coke Sales	**$ 6,786.60**	$ -	
ATM Sales	**$ 1,200.00**	$ -	
GROSS SALES	**$ 164,936.60**	**$ -**	

COST OF SALES

COST OF SALES	PLAN	ACTUAL
Rib & Other Vendors:		
Road Closure: Stinson	$ 1,000.00	$ -
Event Permit: City of Barrie	$ -	$ -
Tents/Cruiser Tables: Events Party	$ 2,380.00	$ -
Tables/Chairs: Barrie Rotary	$ 1,100.00	$ -
Fencing: Modulock	$ 11,500.00	$ -
	$ 15,980.00	$ -
Craft Beer Vendors:		
Beer Product	$ 66,000.00	$ -
SOP Permit ($75)	$ 450.00	$ -
Cups	$ 3,000.00	$ -
Reefer Truck	$ 1,000.00	$ -
Event Tickets	$ 1,500.00	$ -
Wrist Bands	$ 2,500.00	$ -
	$ 74,450.00	$ -
Coke:		
Product - cost	$ 3,000.00	$ -
Cooling (KoolZone Trailer)	$ 775.00	$ -
Tent Management	$ 250.00	$ -
Container: storage	$ 150.00	$ -
	$ 4,175.00	$ -
TOTAL COST OF SALES	**$ 94,605.00**	**$ -**
GROSS PROFIT	**$ 70,331.60**	**$ -**

EXPENSES

EXPENSES	PLAN	ACTUAL
Sanitation:		
Ampot - Toilets (10+5)	$ 1,875.00	$ -
Ampot - Handwashing (8 - 4man)	$ 1,200.00	$ -
Ampot - Grey Water (12)	$ 1,800.00	$ -
Ampot - Toilet/Grey Water Pumping (4)	$ 3,375.00	$ -
Ampot - Delivery Charge	$ 925.00	$ -
Rothsay - Grease Drum	$ 1,000.00	$ -
Wasteco (dumpsters)	$ 1,000.00	$ -
	$ 10,975.00	$ -
Labour:		
Labour Ready	$ -	$ -
General Help	$ 8,532.00	$ -
	$ 8,532.00	$ -
Security:		
Barrie Police	$ 6,000.00	$ -
Security	$ 14,000.00	$ -
	$ 20,000.00	$ -
Marketing & Entertainment:		
Music Production: Festivent/HeyBear	$ 10,500.00	$ -
Event Campaign: print/web/video	$ 8,000.00	$ -
Posters		$ -
Banner Wrap	$ 1,000.00	$ -
Gateway Entrances/Event Signage	$ 3,000.00	$ -
Photography	$ 3,400.00	$ -
	$ 25,900.00	$ -
Miscellaneous:		
Event Supplies	$ 500.00	$ -
St. John's Ambulance	$ 1,000.00	$ -
Celebrity Trophy - engraving	$ 100.00	$ -
	$ 1,600.00	$ -
TOTAL EXPENSES	**$67,007.00**	**$ -**

NET PROFIT	**$ 3,324.60**	**$ -**

2018 considerations:

- arrange ice supplier
- keep cup program as such
- maintain $10 entry
- develop new venue
- up the entertainment level
- utilize two stages: gazebo & MPL
- VIP area for MPL stage
- more breweries
- local craft food/bbq
- food trucks
- sponsorship sales sheet

2018 Craft Beer Event Review:

We continued with the changes from 2017 that included the customer entry fee of $10 that included a wristband good for admission for the entire weekend, along with a reusable/compostable 12oz cup with a 4oz pour line for sampling and two 4oz beer tickets. Additional 4oz tickets could be purchased for $2/ticket which was increased up from $1.25 since event inception. We were able to program the new Meridian Place stage (www.meridianplace.ca) and now have two points of entertainment that also included the 'gazebo stage' by the pond. We are looking into increasing the level of music performances for 2019 to assist with drawing people to the event – we have always had great feedback on the venue itself. We had an additional 4 breweries join this year for a total of 12 craft beer vendors. Please stay tuned as we will be sending out a 2019 Save the Date and provide

Tickets redeemed:

	2014	2015	2016	2017	2018
FRIDAY	11300	18100	5963	7841	7048
SATURDAY	25500	33000	25386	19879	17027
SUNDAY	7100	11300	12075	5683	6331
TOTAL	43900	62400	43424	33403	30406

More event numbers:

2018 CBBBQ	SECURITY COUNT	WRISTBANDS PURCHASED	TICKETS PURCHASED
FRIDAY	7784	1800	12000
SATURDAY	13242	3000	17000
SUNDAY	4720	1200	4000
TOTAL	25746	6000	33000

2017 CBBBQ	SECURITY COUNT	WRISTBANDS PURCHASED	TICKETS PURCHASED
FRIDAY	12412	1800	11000
SATURDAY	12168	3000	21000
SUNDAY	5983	1000	3000
TOTAL	30563	5800	35000

OCTOBER TASTING TRAIL Budget Statement 2019

Community Connects

DOWNTOWN BARRIE

BUDGET

REVENUES	PLAN	ACTUAL
BIA	$ 5,000.00	$ -
REVENUE (s) (tix,vendors, etc)	$ -	$ -
SPONSOR (s)	$ -	$ -
GRANT (s)	$ -	$ -
TOTAL	**$ 5,000.00**	**$ -**

2019 Notes:

* $655 Snapd Ad
* $1000 Print Materials

EXPENSES

	OCTOBER PLAN	OCTOBER ACTUAL
Venue Set Up/Operations:		
Road/Parking Lot Closure	$ -	$ -
Event Permit	$ -	$ -
Service Locates	$ -	$ -
Water Service	$ -	$ -
Special Occasion Permit (AGCO)	$ -	$ -
Event Venue Labour (Waste Mgmt, Logistics)	$ -	$ -
	$ -	$ -
Event Set Up/Operations:		
Event Development/Mngement/Consulting Fees	$ -	$ -
Event Set Up:		
Décor: tables/chairs/plates/utensils/glass/cooking	$ -	$ -
Décor: Lighting	$ -	$ -
Décor: materials, tent	$ -	
Fencing/Barricades	$ -	$ -
Event Product:		
Product Purchase (food, drink)	$ -	$ -
Storage	$ -	
Product support (cups, tickets, cooling, warming)	$ -	$ -
Event Operations Labour (hrly, mgmt/admin)	$ -	
Sanitation:		
Toilets	$ -	$ -
Handwashing	$ -	$ -
Grey Water	$ -	$ -
Pumping	$ -	$ -
Delivery Charge	$ -	$ -
Grease	$ -	$ -
Dumpsters	$ -	$ -
	$ -	$ -
Public Safety & Security:		
St.John's Ambulance	$ -	$ -
Private Security	$ -	$ -
Barrie Police	$ -	$ -
Environmental	$ -	$ -
Fire/TSSA	$ -	$ -
Health Unit	$ -	$ -
	$ -	$ -
Entertainment:		
Animation Fees	$ -	$ -
Artists Fees	$ -	$ -
Music (band+mgmt fee)	$ -	$ -
Sound Equipment	$ -	$ -
Staging/Lighting	$ -	$ -
	$ -	$ -
Marketing & PR:		
Pre-Event Campaign: print/web/PR/social	$ 2,955.00	$ -
Event Campaign: photo/video/social	$ 1,000.00	$ -
Post Event Campaign: print/web/PR/social	$ 1,000.00	$ -
Onsite Marketing Campaign: banners/signage	$ -	$ -
Press Release/Press Conference	$ 45.00	$ -
Photography/Videography	$ -	$ -
	$ 5,000.00	$ -
Miscellaneous:		
Event Supplies	$ -	$ -
Charitable Proceeds	$ -	$ -
Other	$ -	$ -
	$ -	$ -
TOTAL EXPENSES	**$ 5,000.00**	**$ -**
AVAILABLE BUDGET	**$ -**	**$ -**

NOELLA SUMMARY Budget Statement 2019

Includes: Treelighting, Holly Days, Tree Lot, Live Music

FESTIVAL NOV/DEC

BUDGET SUMMARY

REVENUES	PLAN	ACTUAL
BIA	$ 21,950.00	$ -
Treelighting	$ -	$ -
Holly Days	$ -	$ -
Tree Lot	$ 5,550.00	$ -
	$ 27,500.00	$ -

EXPENSES	PLAN	ACTUAL
Treelighting	$ 8,350.00	$ -
Holly Days	$ 3,500.00	$ -
Tree Lot	$ 6,150.00	$ -
Marketing:		
Event Campaign: print/web/video	$ 9,500.00	$ -
TOTAL EXPENSES	**$ 27,500.00**	$ -
AVAILABLE BUDGET	**$ -**	**$ -**

2018 Notes

-

NOELLA - TREELIGHTING Budget Statement 2019

Festival

NOV/DEC NOV/DEC

BUDGET

REVENUES	PLAN	ACTUAL
BIA	$ 8,350.00	$ -
REVENUE (s) (tix,vendors, etc)	$ -	$ -
SPONSOR (s)	$ 27,500.00	$ -
GRANT (s)	$ -	$ -
TOTAL	**$ 35,850.00**	$ -

20xx Notes:

EXPENSES

	PLAN	ACTUAL
Venue Set Up/Operations:		
Road/Parking Lot Closure	$ -	$ -
Event Permit	$ -	$ -
Service Locates	$ -	$ -
Water Service	$ -	$ -
Special Occasion Permit (AGCO)	$ -	$ -
Event Venue Labour (Waste Mgmt, Logistics)	$ 1,000.00	$ -
	$ 1,000.00	$ -
Event Set Up/Operations:		
Event Development/Mngement/Consulting Fees	$ -	$ -
Event Set Up:		
Décor: tables/chairs/plates/utensils/glass/cooking	$ -	$ -
Décor: Lighting, xmas tree	$ 20,000.00	$ -
Décor: materials, tent	$ -	
Fencing/Barricades	$ -	$ -
Event Product:		
Product Purchase (food, drink, items)	$ -	$ -
Storage	$ -	
Product support (cups, tickets, cooling, warming)	$ -	$ -
Event Operations Labour (hrly, mgmt/admin)	$ -	
Sanitation:		
Toilets	$ 800.00	$ -
Handwashing	$ -	$ -
Grey Water	$ -	$ -
Pumping	$ -	$ -
Delivery Charge	$ -	$ -
Grease	$ -	$ -
Dumpsters	$ -	$ -
	$ 20,800.00	$ -
Public Safety & Security:		
St.John's Ambulance	$ 200.00	$ -
Private Security	$ -	$ -
Barrie Police	$ -	$ -
Environmental	$ -	$ -
Fire/TSSA	$ -	$ -
Health Unit	$ -	$ -
	$ 200.00	$ -
Entertainment:		
Animation Fees (fireworks, wagon rides - NA, movie)	$ 4,500.00	$ -
Artists Fees (santa, face painting)	$ 4,000.00	$ -
Music (band+mgmt fee)	$ 3,000.00	$ -
Sound Equipment	$ 1,000.00	$ -
Staging/Lighting	$ 1,000.00	$ -
	$ 13,500.00	$ -
Marketing & PR:		
Pre-Event Campaign: print/web/PR/social	$ -	$ -
Event Campaign: photo/video/social	$ -	$ -
Post Event Campaign: print/web/PR/social	$ -	$ -
Onsite Marketing Campaign: banners/signage	$ -	$ -
Press Release/Press Conference	$ -	$ -
Photography/Videography	$ -	$ -
	$ -	$ -
Miscellaneous:		
Event Supplies	$ 350.00	$ -
Charitable Proceeds	$ -	$ -
Other: crafter market (5 weekends)	$ -	$ -
	$ 350.00	$ -
TOTAL EXPENSES	**$ 35,850.00**	$ -
AVAILABLE BUDGET	$ -	$ -

Noella - Holly Days Budget Statement 2019

Community Connects

NOV/DEC NOV/DEC

BUDGET

	PLAN	ACTUAL
REVENUES		
BIA	$ 3,500.00	$ -
REVENUE (s) (tix,vendors, etc)	$ -	$ -
SPONSOR (s)	$ -	$ -
GRANT (s)	$ -	$ -
TOTAL	**$ 3,500.00**	$ -

20xx Notes:

EXPENSES

	PLAN	ACTUAL
Venue Set Up/Operations:		
Road/Parking Lot Closure	$ -	$ -
Event Permit	$ -	$ -
Service Locates	$ -	$ -
Water Service	$ -	$ -
Special Occasion Permit (AGCO)	$ -	$ -
Event Venue Labour (Waste Mgmt, Logistics)	$ -	$ -
	$ -	$ -
Event Set Up/Operations:		
Event Development/Mngement/Consulting Fees	$ -	$ -
Event Set Up:		
Décor: tables/chairs/plates/utensils/glass/cooking	$ -	$ -
Décor: Lighting	$ -	$ -
Décor: materials, tent	$ -	
Fencing/Barricades	$ -	$ -
Event Product:		
Product Purchase (food, drink)	$ -	$ -
Storage	$ -	
Product support (cups, tickets, cooling, warming)	$ -	$ -
Event Operations Labour (hrly, mgmt/admin)	$ -	
Sanitation:		
Toilets	$ -	$ -
Handwashing	$ -	$ -
Grey Water	$ -	$ -
Pumping	$ -	$ -
Delivery Charge	$ -	$ -
Grease	$ -	$ -
Dumpsters	$ -	$ -
	$ -	$ -
Public Safety & Security:		
St.John's Ambulance	$ -	$ -
Private Security	$ -	$ -
Barrie Police	$ -	$ -
Environmental	$ -	$ -
Fire/TSSA	$ -	$ -
Health Unit	$ -	$ -
	$ -	$ -
Entertainment:		
Animation Fees	$ -	$ -
Artists Fees	$ -	$ -
Music (band+mgmt fee)	$ -	$ -
Sound Equipment	$ -	$ -
Staging/Lighting	$ -	$ -
	$ -	$ -
Marketing & PR:		
Pre-Event Campaign: print/web/PR/social	$ 1,500.00	$ -
Event Campaign: photo/video/social	$ 1,000.00	$ -
Post Event Campaign: print/web/PR/social	$ 1,000.00	$ -
Onsite Marketing Campaign: banners/signage	$ -	$ -
Press Release/Press Conference	$ -	$ -
Photography/Videography	$ -	$ -
	$ 3,500.00	$ -
Miscellaneous:		
Event Supplies	$ -	$ -
Charitable Proceeds	$ -	$ -
Other	$ -	$ -
	$ -	$ -
TOTAL EXPENSES	**$ 3,500.00**	**$ -**
AVAILABLE BUDGET	**$ -**	**$ -**

TREE LOT Budget Statement 2019

Festival

NOV/DEC NOV/DEC

BUDGET

	PLAN	ACTUAL
REVENUES		
BIA	$ 600.00	$ -
REVENUE (s) (tix,vendors, etc)	$ 5,550.00	$ -
SPONSOR (s)	$ -	$ -
GRANT (s)	$ -	$ -
TOTAL	**$ 6,150.00**	$ -

2019 Notes:
* Trees $60 - increase from $40 (recommended by Drysdale) - forecasted 75 sales
* Wreaths $35 - increase from $20 - forcasted 30 sales

EXPENSES

	PLAN	ACTUAL
Venue Set Up/Operations:		
Road/Parking Lot Closure	$ -	$ -
Event Permit	$ -	$ -
Service Locates	$ -	$ -
Water Service	$ -	$ -
Special Occasion Permit (AGCO)	$ -	$ -
Event Venue Labour (Waste Mgmt, Logistics)	$ 300.00	$ -
	$ 300.00	$ -
Event Set Up/Operations:		
Event Development/Mngement/Consulting Fees	$ -	$ -
Event Set Up:		
Décor: tables/chairs/plates/utensils/glass/cooking	$ -	$ -
Décor: Lighting	$ 200.00	$ -
Décor: materials, tent	$ -	
Fencing/Barricades	$ 500.00	$ -
Event Product:		
Product Purchase (food, drink, items)	$ 2,085.00	$ -
Storage	$ -	
Product support (cups, tickets, cooling, warming)	$ -	$ -
Event Operations Labour (hrly, mgmt/admin)	$ -	
Sanitation:		
Toilets	$ -	$ -
Handwashing	$ -	$ -
Grey Water	$ -	$ -
Pumping	$ -	$ -
Delivery Charge	$ -	$ -
Grease	$ -	$ -
Dumpsters	$ -	$ -
	$ 2,785.00	$ -
Public Safety & Security:		
St.John's Ambulance	$ -	$ -
Private Security	$ -	$ -
Barrie Police	$ -	$ -
Environmental	$ -	$ -
Fire/TSSA	$ -	$ -
Health Unit	$ -	$ -
	$ -	$ -
Entertainment:		
Animation Fees	$ -	$ -
Artists Fees	$ 400.00	$ -
Music (band+mgmt fee)	$ -	$ -
Sound Equipment	$ -	$ -
Staging/Lighting	$ -	$ -
	$ 400.00	$ -
Marketing & PR:		
Pre-Event Campaign: print/web/PR/social	$ 1,300.00	$ -
Event Campaign: photo/video/social	$ 500.00	$ -
Post Event Campaign: print/web/PR/social	$ 500.00	$ -
Onsite Marketing Campaign: banners/signage	$ -	$ -
Press Release/Press Conference	$ -	$ -
Photography/Videography	$ -	$ -
	$ 2,300.00	$ -
Miscellaneous:		
Event Supplies	$ -	$ -
Charitable Proceeds	$ 350.00	$ -
Other	$ -	$ -
	$ 350.00	$ -
TOTAL EXPENSES	**$ 6,135.00**	$ -
AVAILABLE BUDGET	**$ 15.00**	$ -

2019 ORNAMENT COSTING-

	Ornament Qty	Cost (product,freight, cover, no HST)	Total Cost	BIA Selling Price	BIA Total Selling Price	BIA $ MARGIN	Retail Price	STORE $ MARGIN
ORNAMENTS (individual)	1	$ 7.86	$ 7.86	$ 12.50	[redacted]	$ 4.64	$ 17.50	$ 5.00
ORNAMENTS (bulk)	17	$ 7.86	$ 133.58	$ 9.25	[redacted]	$ 23.67		
	Box cost	Foam Insert	Freight Cost	Total Box Cost	Box Selling Price			
GIFT BOXES	$ 9.07	$ -	$ 0.20	$ 9.27	[redacted]	$ 3.98	$ 20.00	$ 6.75

	Total Cost	BIA Selling Price	BIA $ MARGIN	Retail Price	STORE $ MARGIN
GIFT SETS	$ 142.85	[redacted]	$ 17.15	[redacted]	$ 29.99

2019 ORNAMENT FINANCIALS -

Starting Inventory 2019	QTY	2019 Revenue	QTY	PRICE	TOTAL
Railway - 2002	89	Railway - 2002	21	$ 10.00	$ 210.00
Town Hall - 2003	111	Town Hall - 2003	6	$ 10.00	$ 60.00
RVH - 2004	122	RVH - 2004	18	$ 10.00	$ 180.00
Library - 2005	130	Library - 2005	7	$ 10.00	$ 70.00
Fire Station - 2006	193	Fire Station - 2006	3	$ 10.00	$ 30.00
Opera House - 2007	168	Opera House - 2007	8	$ 10.00	$ 80.00
Wellington Hotel - 2008	151	Wellington Hotel - 2008	19	$ 10.00	$ 190.00
Barrie Arena - 2009	124	Barrie Arena - 2009	12	$ 10.00	$ 120.00
Mulcaster St Armoury - 2010	189	Mulcaster St Armoury - 2010	8	$ 10.00	$ 80.00
The Simcoe - 2011	299	The Simcoe - 2011	8	$ 10.00	$ 80.00
Memorial Square - 2012	197	Memorial Square - 2012	16	$ 12.50	$ 200.00
Central Collegiate - 2013	229	Central Collegiate - 2013	52	$ 12.50	$ 650.00
Steeles China - 2014	403	Steeles China - 2014	8	$ 12.50	$ 100.00
Barrie Court House - 2015	169	Barrie Court House - 2015	7	$ 12.50	$ 87.50
Barrie Jail - 2016	191	Barrie Jail - 2016	10	$ 12.50	$ 125.00
The Queens - 2017	220	The Queens - 2017	14	$ 12.50	$ 175.00
Prince of Wales - 2018	750	Prince of Wales - 2018	335	$ 12.50	$ 4,187.50
Gift Sets	0	Gift Sets	0	$ 142.50	$ -
Gift Boxes	229	Gift Boxes	0	$ 15.00	$ -

TOTAL	$ 6,625.00
2019 Budget	$ -
2018 Carry Over	$ -
GRAND TOTAL	$ 6,625.00

2019 Costs

	QTY	PRICE	TOTAL
Prototype & Production: Ornament	750	$ 7.86	$ 5,893.04
Reorders: Boxes	0	$ 9.27	$ -
Promo: Poster	1	$ 350.00	$ 350.00
Promo: Newpaper Ad	1	$ 1,000.00	$ 1,000.00
Promo: Newspaper Ad	1	$ 1,000.00	$ 1,000.00
TOTAL			$ 8,243.04
Net Profit			$ (1,618.04)

2019 Promotion	QTY	2019 Exchanged	QTY	2019 Ending Inventory	QTY
Railway - 2002	0	Railway - 2002		Railway - 2002	68
Town Hall - 2003	0	Town Hall - 2003		Town Hall - 2003	111
RVH - 2004	0	RVH - 2004		RVH - 2004	104
Library - 2005	0	Library - 2005		Library - 2005	130
Fire Station - 2006	0	Fire Station - 2006		Fire Station - 2006	190
Opera House - 2007	0	Opera House - 2007		Opera House - 2007	160
Wellington Hotel - 2008	0	Wellington Hotel - 2008		Wellington Hotel - 2008	132
Barrie Arena - 2009	0	Barrie Arena - 2009		Barrie Arena - 2009	112
Mulcaster St Armoury - 2010	0	Mulcaster St Armoury - 2010		Mulcaster St Armoury - 2010	181
The Simcoe - 2011	0	The Simcoe - 2011		The Simcoe - 2011	291
Memorial Square - 2012	0	Memorial Square - 2012		Memorial Square - 2012	181
Central Collegiate - 2013	0	Central Collegiate - 2013		Central Collegiate - 2013	177
Steeles China - 2014	0	Steeles China - 2014		Steeles China - 2014	395
Barie Court House - 2015	0	Barie Court House - 2015		Barie Court House - 2015	162
Barrie Jail - 2016	0	Barrie Jail - 2016		Barrie Jail - 2016	181
The Queens - 2017	0	The Queens - 2017		The Queens - 2017	206
Prince of Wales - 2018	0	Prince of Wales - 2018		Prince of Wales - 2018	415
Gift Sets		Gift Sets		Gift Sets	0
Gift Boxes	The Queens - 2017	Gift Boxes		Gift Boxes	229

2019 ORNAMENT INVENTORY VALUE -

	QUANTITY	COST	TOTAL VALUE
ORNAMENT INVENTORY *(includes gift sets)*	3196	$ 7.86	$ 25,112.19
GIFT BOX INVENTORY *(includes gift sets)*	229	$ 9.27	$ 2,122.83
TOTAL INVENTORY VALUE			$ 27,235.02

DOWNTOWN BARRIE

Section 4: 2019 CAPITAL INVESTMENT SUMMARY

$125,000 was allocated - budget can/will be shifted accordingly between Operational & Capital

COMMITTED CAPITAL INVESTMENTS	CATEGORY	AMOUNT	TIME	DDI	NOTES
Meridian Place_Memorial Square	Public Realm	$ 100,000.00	10 yrs	x	*move to 2019/re-set amount*
Sandbox Innovation Centre	Public Realm	$ 10,000.00	5 yrs	x	*move to start in 2019*
Barrie Police Security Cameras	Safety &Security	$ 5,000.00	10 yrs	x	*6th of 10 - pay out?*
	TOTAL	**$ 115,000.00**			

PROPOSED CAPITAL INVESTMENTS (tbd)	CATEGORY	AMOUNT	TIME	DDI	NOTES
Public Market	Public Realm	$ 50,000.00	10 yrs	x	*2022*
Dunlop Streetscape	Public Realm	$ 50,000.00	10 yrs	x	*2022*
Wayfinding Signage	Public Realm	$ 25,000.00	1 yrs	x	*2019*
Garbage Program	Beautification	$ 15,000.00	1 yrs	x	*2022*
Christmas Décor	Beautification	$ 25,000.00	1 yrs	x	*2019*
	TOTAL	**$ 165,000.00**			

NOTES ON CAPITAL INVESTMENTS	DETAILS
*Memorial Square-Meridian Place	*Contribution needs to be reset based on amount raised*
*Downtown WiFi	*Project was moved to determine best implementation direction*

POSSIBLE CAPITAL INVESTMENTS	CATEGORY	AMOUNT	TIME	DDI	NOTES
		$ -			
		$ -			
		$ -			
		$ -			

DOWNTOWN BARRIE

Section 5: TAX ADDITIONS, WRITE OFFS & VACANCY, CHARITY REBATES ANALYSIS

	2006	2007 #	2008	2009	2010	2011	2012	2013
Tax Additions	$ (9,126.00)	$ (5,193.00)	$ 10,010.00	$ (2,043.18)	$ 30,372.41	$ (6,159.29)	$ 6,096.66	$ 3,031.06
Tax Write Offs	$ (260.00)	$ -	$ (390.00)	$ -	$ -	$ -	$ -	$ -
Vacancy Rebate	$ -	$ -	$ (2,223.58)	$ (4,715.00)	$ (4,022.00)	$ (4,363.25)	$ (4,684.54)	$ (2,929.66)
Charity Rebate	$ -	$ -	$ (3,775.91)	$ (6,036.00)	$ 3,749.17	$ (9,136.55)	$ (8,158.00)	$ (6,116.96)
TOTAL	**$ (9,386.00)**	**$ (5,193.00)**	**$ 3,620.51**	**$ (12,794.18)**	**$ 30,099.58**	**$ (19,659.09)**	**$ (6,745.88)**	**$ (6,015.56)**

	2014	2015	2016	2017	2018	2019	2020	2021
Tax Additions	$ 6,694.99	$ 2,783.83	$ 19,364.50	$ (1,305.55)	$ -	$ -	$ -	$ -
Tax Write Offs	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Vacancy Rebate	$ (1,180.53)	$ 758.08	$ (233.92)	$ 1,809.70	$ -	$ -	$ -	$ -
Charity Rebate	$ (2,772.94)	$ 3,002.80	$ 1,770.24	$ (2,858.90)	$ -	$ -	$ -	$ -
TOTAL	**$ 2,741.52**	**$ 6,544.71**	**$ 20,900.82**	**$ (2,354.75)**	**$ -**	**$ -**	**$ -**	**$ -**
GRAND TOTAL								**$ 1,758.68**