

**DOWNTOWN BARRIE BUSINESS ASSOCIATION (BIA)**  
**BOARD OF MANAGEMENT MEETING AGENDA**  
**Tuesday June 25<sup>th</sup> 2019 – 5:00pm – 7:00pm**  
**Sandbox Centre, 24 Maple Ave**

=====



**Call to Order (5:00)**

**Meal & Presentation(s) (5:05 – 5:30 pm) NA**

**Approval of Agenda & Minutes (5:30) – May Board Meeting**

**COUNCIL & PARTNER UPDATES – (5:10–5:40)**

- **Councilor Reports (10mins) –**
  - Councillor Keenan Aylwin (5mins)
  - Councillor Clare Reipma (5mins)
  
- **Partner Reports (20mins) – NOT APPLICABLE THIS MEETING**
  - Tourism Barrie (5mins)
  - Barrie Police Service (5mins)
  - Invest Barrie - Creative Economy – City of Barrie (5mins)
  - Chamber of Commerce (5mins)

---

**DOWNTOWN BARRIE BUSINESS ASSOCIATION (BIA) (5:40– 7:00)**

**Items for Discussion & Voting**

- Executive Team – Past Chair Position
- Waste Management: Garbage Bylaw – new enforcement/Compactor(s) - locations/usage
- Strategy Planning Meeting: timeframe and format

**Addition of Other Business**

- tbd

**Chair's Report (5:40-6:00) (20mins)**

- **BLT UPDATE:** Report included

**Managing Director's Report (6:00-6:20) (20mins)**

- **OPERATIONS UPDATE:** Report included

**Treasurer's Report (6:20–6:30) (10mins)**

- **Reporting Month:** NA

**Strategic Planning Development – BRAND ACTION PLAN Map (6:30 – 7:00) (30mins)**

- Strategic Planning Review – STRATEGIC OBJECTIVES DISCUSSION

**Adjournment: (7:00) Next Meeting: Tuesday July 23<sup>rd</sup> 2019, 5pm, Sandbox Centre, Downtown Barrie**