

Downtown Barrie Business Association (BIA)

## **March Executive Meeting Minutes**

Wednesday, March 20, 2019

Downtown Barrie Business Association (BIA) Office



In attendance:

Ms. Denise Tucker, Chair  
Mr. Tom Ambeau, Vice Chair  
Mr. Craig Stevens, Executive Director  
Ms. Kristen Eatch (Recording minutes)

Regrets: Ms. Michelle Huggins, Secretary Treasurer & Mr. Wayne Hay, Past Chair

Called to order at 12:15pm

### **MINUTES & AGENDA**

The Team discussed the next Board meeting's agenda.

- Presentation on YMCA development
- Team discussed limiting partner presentations to 5 minutes excluding Barrie Police/Sgt. Angela Butler
- The Team discussed inviting partners to attend once per quarter excluding Barrie Police/Sgt. Angela Butler

The Team discussed Mr. Randy Aylwin's email request to add an item to the agenda and noted that this request was submitted after the Monday deadline.

- The email request arrived on Wednesday, March 20th at 10:42am. See Appendix 1.

The Team discussed Mr. Randy Aylwin's email request for an in-camera session to address personal issues and noted that no other Board member has requested information on staff roles or responsibilities.

The Team discussed meeting with Mr. Randy Aylwin so they have an idea of what his concerns are and answer any questions he may have.

### **MARCH, 2019 TOWN HALL**

The Team is pleased with the execution and confident the attendance will grow.

### **DUNLOP STREETSCAPE PROJECT**

The Team discussed the financial scope of the asks of the City and the potential impact of this ask on the BIA budget.

The Team discussed how to best counter their request (payment terms, start dates, etc.)

The Team discussed possibly bringing members of each phase together separately to discuss the project.

## **SAFE CONSUMPTION SITE (SCS) POSITIONING STATEMENT**

The Team discussed the need of the Board providing a positioning statement on the proposed SCS

The Team discussed possibly approaching BIA members to gather feedback.

## **ADDITIONAL ITEMS FOR DISCUSSION**

The Team discussed the RTO grant presented by Tourism Barrie.

- Ms. Kathleen Trainor of Tourism Barrie has initiated a grant which includes an ask of \$5000 but will get the BIA \$30,000 to be put toward live music programming.
- The Team reviews the application and agrees to move forward with it.

The Team discusses attendance of Board members at Board meetings and whether the rules outlined in the Constitution should be enforced.

- The Team decides to add a reminder button on the next Board meeting email.

The Team discussed the City of Barrie staff report provided by Councillor Keenan Aylwin which outlines the City's strategic priorities.

- The Team noted that aligning our funding accordingly is part of the Policy & Partner Influencer pillar we operate in reference to.

Adjournment: 1:45pm

Next regularly scheduled meeting: Tuesday, March 26th, 2019 @ 5pm  
Sandbox Centre (24 Maple Avenue)