



NATIONAL VIDEO GAMES DAY

THURSDAY, SEPTEMBER 12TH, 2019

What it is:

National Video Games Day is observed annually on September 12th. Video game players enjoy this day with much pride and enthusiasm by celebrating all things video games! This is a great day to show just how much of a fan you are of video games by playing games with friends and family and taking part in this fun holiday!

Why we are celebrating National Video Games Day:

Video games are becoming more and more popular with not only youth but people of all ages. We are seeing a growing demand for more gaming related initiatives here in Barrie, so we are trying to work to grow and build up the gaming community in Barrie. With National Video Games day, it only makes sense to take part and work as a community to "Gamify" the downtown by bringing people together to celebrate this fun holiday.

Some ideas on how you can get involved:

- Stream e-sports game – can use Twitch
- 👾 Video game themed food & beverages
- Video game trivia
- Window decorating
- 🍒 Video game artwork
- Scavenger hunt
- Board games
- 🎮 Video game stations
- Encourage Cosplay
- Photo op with cosplayers
- 😊 Make a game of 2 fake facts and 1 real fact about video games



What you get out of it:

This is a great opportunity to bring people into your establishment and increase foot traffic. This is also a great opportunity for increased advertising through social mentions, media release and added exposure.

If you are interested in getting involved

please e-mail both Stacey (szubczyk@downtownbarrie.ca) and Nicole (nicole.markle@barrie.ca) to confirm your participation and include what it is you will be doing to take part. Of course if you have any other ideas on how to take part, please let us know.