

DOWNTOWN BARRIE BUSINESS ASSOCIATION (BIA)
BOARD OF MANAGEMENT SPECIAL MEETING MINUTES - QUORUM
THURSDAY APRIL 4TH 2019
DOWNTOWN BARRIE (BIA) OFFICE – 93 DUNLOP ST. EAST, UNIT 102

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Board Attendance: Ms. Denise Tucker, Mr. Tom Ambeau Jr., Mr. Wayne Hay, Ms. Michelle Huggins (via Skype), Mr. Randy Aylwin, Ms. Tracey Baker, Mr. Chad Ballantyne, Mr. Jason Ing, Mr. Paul Lynch, Ms. Teresa Woolard (via Skype) and Councillor Keenan Aylwin.

Board Absent: Councillor Clare Riepma.

Staff Attendance: Mr. Craig Stevens, Ms. Stacey Zubczyk, Ms. Kristen Eatch and Ms. Shelley Forth (Intern)

Call to Order & Approval of Agenda

- Chair Denise Tucker called the 2019 April Special Board of Management (the Board) Meeting to order at **4:01 pm**.
- Motion to approve the Agenda made by **Mr. Tom Ambeau Jr.** and seconded by **Mr. Wayne Hay**

All in Favour

Approved

DOWNTOWN BARRIE BUSINESS ASSOCIATION (BIA)

Items for Discussion & Voting:

● **DUNLOP STREETScape PROJECT:**

○ **Background:**

- *Please see 'BIA Staff Report 04-2019: Dunlop Streetscape (3 pages)' for update details.*

○ **Discussion:**

- Chair Denise Tucker noted the Board passed a motion at the March 26th Board Meeting that included amendments. Barrie City Council has reviewed the BIA's motion and removed those amendments.
 - Managing Director Craig Stevens noted the Downtown Barrie (BIA) is at the table with the City and there is an opportunity to work with the City to address the BIA's concerns and requests.
- Mr. Paul Lynch noted concern that the deal is not the same with the City removing the amendments.
- Mr. Jason Ing noted concerns about timelines being met with the project.
 - Managing Director Stevens reminded the Board that the construction of Meridian Place did finish on time. He noted the City pushed the Contractor to make sure it was completed for July 1st. We have one precedent setting project that will flow into this.
- The Board discussed taking a look at the BIA's list of long-term capital investments and expressed concern about the expectation from the City and other services that the BIA should be a part of every capital investment in the downtown when the board is working with a fixed budget.
- The Board also discussed the sensitivities of business owners surrounding how long the street will be closed, along with what level of enhancement will remain the City's responsibility.
 - Mr. Stevens noted this type of phased project probably would not occur in other areas of the City.
- The Board also discussed the ramifications of saying no to the City's request.
- The Board discussed the how the investment in the streetscape will lead to increased value in the Downtown and feature investment in beautification.

○ **MOTION:**

○ **04_2019 BIA Motion:**

The Downtown Barrie (BIA) Board of Management (the Board) moves a motion to contribute \$300,000, over a period of ten years, to the Dunlop Streetscape Project for the Enhanced Streetscape portion, and that the BIA Office continue to liaise with the staff in the Engineering Department in regards to the project schedule, specifically shortening the 2019 Patio Season to allow a construction start date of [September 10, 2019](#).

Motion moved by: Mr. Tom Ambeau Jr.

Seconded by: Mr. Wayne Hay

Vote: In Favour: 9

Not in Favour: 2

Approved

Adjournment:

- Motion to adjourn at **4:37 pm** made by **Councillor Keenan Alywin** and seconded by **Mr. Tom Ambeau Jr.**

Vote: All in Favour

Approved

Next Meeting: Tuesday April 23rd 2019, 5pm, City Hall, Sir Robert Barrie Room