



What you're looking for is **here**

One Degree Network is an application that empowers local businesses with a homegrown network of professionals. We help your members find and connect with one another, giving them the tools to engage, form impactful professional relationships, and build stronger, more dynamic companies and municipal communities.

One Degree Network doesn't just connect your members online, it helps transform those connections into valuable, real-world relationships. We're building a community that's connected with purpose by providing you with the infrastructure to capitalize on local resources. This will expose your members to high-quality opportunities and create economic growth within the broader community.

By reading this, you're taking the first step to empowering yourself, your organization, and our home here in Simcoe County, so **thank you**.

1dn.ca

Innovation in the Heart of Simcoe County

Powered by The Networking Effect, One Degree Network is a local initiative. We're partnered with the City of Barrie and were recently accepted into the Ontario Centres of Excellence (OCE) I3 Customer Demonstration Program. As part of the program, we've received funding to demonstrate our innovative new platform—and we're excited to be offering it here.



The One Degree Difference

We've reinvented the community network.

Equip your members and your network with a full suite of digital tools to help them find the right connections—all while you strengthen your organization's internal connectivity. One Degree Network also connects your community to others in your ecosystem, which means more opportunities to collaborate and grow.

Best of all: the platform offers a dynamic experience that's suitable to a variety of different community types, from startups to government agencies and beyond.

Success Starts at Home

Members can use One Degree Network to:

- Join an activated network representing Simcoe County's business ecosystem
- Search for connections by name, company, or industry, and browse results in seconds
- Connect to the right people and find the missing link to big opportunities
- Send messages, schedule meetings, make notes, and stay organized with appointment reminders
- Refer a connection to another contact and write testimonials

It Starts with One

In this package, we've included a recruiter toolbox to help you promote One Degree Network.

Materials include:

- Pre-made social media graphics and posts. You can post these from your organization's social media and encourage your members to share it with their network.
- 2 recruiter email templates. You can send these to your mailing list from your organization either as they are or edit them as you see fit. You can send one now and one as a reminder a week later.

Once your members join One Degree Network they'll get emails directly from us helping to onboard them onto the platform.

By increasing Simcoe's commercial connectivity, you're playing a critical role in growing and strengthening our community. Beyond benefitting your members, it benefits us all.

Thanks for your help,

The One Degree Network Team