

DOWNTOWN BARRIE BUSINESS ASSOCIATION (BIA)
BOARD OF MANAGEMENT MINUTES - QUORUM
TUESDAY MAY 28TH, 2019
SANDBOX CENTRE, 24 MAPLE AVE

Board Attendance: Ms. Denise Tucker (Chair), Mr. Tom Ambeau Jr. (Vice Chair), Ms. Michelle Huggins (Secretary/Treasurer), Mr. Wayne Hay (Past Chair), Mr. Randy Aylwin, Mr. Jason Ing, Mr. Paul Lynch, Ms. Teresa Woolard (via Skype), Councillor Keenan Aylwin and Councillor Clare Riepma
Board Regrets: Ms. Tracey Baker
Board Absent: Mr. Chad Ballantyne

Staff Attendance: Mr. Craig Stevens, Ms. Stacey Zubczyk, and Ms. Kristen Eatch.

Guests Attendance: Ms. Melissa Mifsud (City of Barrie)

Public Gallery Attendance: Mr. Matt Turner (The Gilbert Centre) and Mr. Robb Meier

CALL TO ORDER

- Chair Denise Tucker called the **2019 May Board of Management Meeting** to order at **5:06 pm.**
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PRESENTATION(S) – NOT APPLICABLE

APPROVAL OF AGENDA & MINUTES

- Motion to approve the Agenda made by **Councillor Keenan Aylwin** and seconded by **Mr. Tom Ambeau Jr.**

Vote:	All in Favour	Approved
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 - Motion to approve the Minutes from the **2019 April Board of Management Meeting** made **Councillor Keenan Alywin** and seconded by **Councillor Clare Riepma.**

Vote:	All in Favour	Approved
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COUNCIL & PARTNER UPDATES –

Councillor Reports – Councillor Keenan Alywin and Councillor Clare Riepma

● **DOWNTOWN WASTE MANAGEMENT PILOT PROJECT–**

- **Background:**
 - Barrie City Council has approved that the Staff has allocated \$200,000.00 to a ‘Downtown Waste Management’ pilot project, which would implement an increased level of service for waste management within the Business Improvement Area (BIA).
 - Councillor Keenan Aylwin noted he has spoken to the CAO Michael Prowse in regards to having a centralized waste receptacle and/or compactor for businesses and residence. They are looking for Board feedback on what the pilot should look like. For example, does the pilot include a compactor in a central alley that businesses and residents can share.
- **Discussion:**
 - The Board briefly discussed including Green/Organic Bins as part of the pilot program; along with the cost associated with purchasing a compactor.
 - They also discussed requesting an additional garbage and/or recycling pick up day in the Downtown.
 - Councillor Aylwin noted that the Downtown area already has two garbage and one recycling day and the City is hesitant to add another.
- **Action:**
 - Councillor Alywin suggested that the ‘Waste Pilot’ be added to the agenda at the next meeting so that the Board can discuss and provide feedback.

● **DOWNTOWN WASTE ENFORCEMENT BYLAW CHANGES–**

- **Background:**
 - Councillor Aylwin also noted that consideration is being given to a bylaw change around who would be charged for the waste that is being left on the sidewalks. This change would see the property owners charged rather than tenant because the current by-law can’t enforce the bylaw.
- **Discussion:**
 - In regards to the bylaw change, the Mr. Paul Lynch and Mr. Jason Ing noted that often garbage is being dropped on Downtown sidewalks by out of area residents or from residents from other BIA streets areas.
- **Action:**
 - Councillor Alywin suggested that the bylaw changes be added to the agenda of the next meeting so that Board can discuss and provide feedback.

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● **MERIDIAN PLACE – WINTER SEASON:**

- **Background:**
 - Councilor Clare Riepma that this past winter he received feedback from business owners and residents in regards to the 'snow fencing', along with the location of the Christmas Tree, and type of Christmas Tree, set-up in Meridian Place_Memorial Square.
- **Action:**
 - The Board will discuss these matters at an upcoming meeting prior to the winter season.

● **Partner Reports – NOT APPLICABLE THIS MEETING**

DOWNTOWN BARRIE BUSINESS ASSOCIATION (BIA)

Items for Discussion & Voting

● **2018 AUDITED FINANCIAL STATEMENTS – Ms. Melissa Misfud**

- **Background:**
 - *Please see '05-2019 BIA Board Appendix – 2018 Audited Financial Statements' for details.*
 - It was noted that the 'Business Improvement Area' (BIA) levy has had an increase from last year by an additional of \$49 thousand.
 - Mr. Stevens noted that when the BIA has a new Commercial Property come online it is a tax addition. The Board has, in the past, discussed at budget time forecasting new Commercial development, which is expected to come online, as it will provide anticipated funding without having to change the budget.
- **Discussion:**
 - Mr. Randy Alwin inquired about the possibility of expanding the BIA Boundary.
 - Mr. Stevens investigated the process three (3) years ago. He noted the boundary was last revised in 1976, with the only amendment occurring since the BIA's original establishment in 1973.
 - Amending the bylaw, and the boundary, is a formal process, through the City Clerk's office and would require a 2/3rd vote by Property Owners in favour of joining from the proposed new boundary.
 - The natural boundary expansion would be what is referred to in the old 'Community Improvement Plan (CIP) boundary; which was an extension of Bayfield to the 400 along Bradford, to Innisfil Street and over to Allandale and out to Essa Street and to the 400 and engulfing the bay.
 - *The Downtown Barrie Office will investigate the process and report back to the Board at a future meeting.*
- **MOTION:**
 - **05_2019 BIA Motion #1:**

*The Downtown Barrie (BIA) Board of Management moves a motion to approve the 2018 Downtown Barrie Business Association (BIA) **Draft Audit (i.e. Financial) Statements** as presented.*

Motion moved by Mr. Tom Ambeau Jr.
Seconded by Councillor Clare Riepma

Vote: All in Favour **CARRIED**

● **SAFE CONSUMPTION SITES – PUBLIC COMMUNICATION PLAN:**

- **Background:**
 - The Board of Management approved, at the last meeting, a motion ('[Safe Consumption Site Motion- 04-2019 BIA Motion #1](#)') outlining a positioning statement in regards to the 'Safe Consumption Site' (SCS). However, they did not discuss a communication plan. As such, Chair Tucker noted that the item on tonight's agenda would have the Board provide direction on how to move forward with the position statement.
 - Mr. Randy Aylwin requested that a motion be brought forth that the Board reconsider 'Safe Consumption Site Motion- 04-2019 BIA Motion #1'.
 - **Robert's Rules of Order** – A motion to reconsider must be made by a person who voted on the prevailing (winning) side. *Please refer to 'Page 91 'RECONSIDER - Special Parliamentary Rules' in 'Robert's Rules in Plain English - Second Edition' by Doris P. Zimmerman' for details.*
- Action:** Mr. Randy Aylwin did not have the 'first' required to table his requested motion.

'SCS – Public Communication Plan: Background' continued on next page...

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• **SAFE CONSUMPTION SITES – PUBLIC COMMUNICATION PLAN:**

○ **Background:** *continued...*

- Councillor Keenan Alywin tabled a new motion noting that when the Board, at the last meeting, approved the initial 'Safe Consumption Site Motion- 04-2019 BIA Motion #1' the Simcoe Muskoka Opioid Strategy (SMOS) applicants had not announced the SCS' chosen location of 90 Mulcaster. He noted that in light of the new information, and because the term 'at this time' was used in 'Safe Consumption Site Motion- 04-2019 BIA Motion #1' a new motion would not be a conflict.

- **Robert's Rules – Parliamentary Inquiry-**

- Mr. Jason Ing asked for clarification from Councillor Keenan Alywin and Councillor Riepma if they sit on any other committees in regards to the Simcoe Muskoka Opioid Strategy (SMOS).
 - Councillor Alywin attends the 'SMOS's Harm Reduction Pillar Committee' meetings.
- Mr. Ing noted the BIA Board had already passed a motion in regard to a position at the last Board meeting. He further inquired if Councillor Keenan Alywin and Councillor Riepma, who also have a vote at City Council, have a 'conflict of interest' considering that they at council represented opposing positions than that of the BIA's current position with the last Board meeting's passed motion.
 - Mr. Stevens noted as Board of Management members (or directors) declare a 'pecuniary interest' for conflicts. He noted that he does not believe this is considered a 'pecuniary interest'. However, if it is deemed that it would not be representative than the Councillors, or any member of the Board can request a recorded vote and abstain.

○ **Discussion:**

- **Robert's Rules – Point of Information-**

- Councillor Alywin noted that a SMOS representative was in the Public Gallery to answer any questions through the Chair.

- Chair Tucker allowed each Board Member the opportunity to address the motion.

○ **Motion:**

▪ **05_2019 BIA Motion #2:**

The Downtown Barrie (BIA) Board of Management moves a motion that in light of the announcement of 90 Mulcaster Street being chosen as the location of the Safe Consumption Site (SCS) the BIA Board endorses the application by the Gilbert Centre and the Canadian Mental Health Association (CMHA).

Motion moved by Ms. Michell Huggins

Seconded by Mr. Randy Alywin

Recorded Vote:

Favour: 6

Ms. Denise Tucker
Ms. Michelle Huggins
Mr. Randy Aylwin
Ms. Teresa Woolard
Councillor Keenan Aylwin
Councillor Clare Riepma

Not in Favour: 4

Mr. Tom Ambeau Jr.
Mr. Wayne Hay
Mr. Jason Ing
Mr. Paul Lynch

Absent: 2

Ms. Tracey Baker
Mr. Chad Ballantyne

CARRIED

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● **SCS CORRESPONSE PLAN -**

- **Background:**
 - Mr. Stevens requested direction on how the SCS motion from tonight's board meeting should disseminated.
- **Discussion:**
 - The Board discussed that a letter be sent to the SMOS Applicants and Barrie City Council prior to next Monday's council meeting.
 - Mr. Stevens inquired if the Board wanted to review a draft letter prior to it being sent to council though it would cause a delay.
 - The Board opted out of draft review and directed Mr. Stevens to deliver the response as soon as possible.
- **Motion:**
 - **05_2019 BIA Motion #3:**
The Downtown Barrie (BIA) Board of Management moves a motion that the BIA Managing Director prepare and send a letter to Barrie City Council and the SCS applicants immediately.

Motion moved by Councillor Keenan Aylwin

Seconded by Ms. Denise Tucker

Vote:

All in Favour

CARRIED

Addition of Other Business

● **TOWN HALL – WED JUNE 19TH, 2019 – 5PM, SANDBOX CENTRE**

- **Background:**
 - The intent of the next Town Hall Meeting is to offer an introduction to the Sandbox Centre.
 - The agenda will include...
 - greetings from the Mayor and Ward Two Councillor Aylwin and Chair Tucker,
 - a keynote from a Sandbox Centre representative,
 - a brief overview of the Dunlop Streetscape,
 - and a presentation of the '2018 Annual Report' which outlines events and accomplishments.
- **Discussion:**
 - The board discussed organizing 'peer to peer' time and breakout sessions to gather feedback.
- **Action:**
 - Each Board Director was encouraged to bring at least five (5) new guests to the Town Hall and encourage other BIA Members to do the same.

● **DUNLOP STREETSCAPE SESSIONS**

- **Background:**
 - It was noted the good turnout to the first two (2) streetscape meetings on Phase 1A and Phase 1B.
 - The next session for Phase 2 will take place tomorrow (May 29th).
- **Discussion:**
 - Ms. Woolard noted that Downtown Oakville is currently experiencing a major reconstruction that has lasted six (6) months (April to November) in which they are doing it in sections as well. She noted they are allowing free parking throughout their downtown during the construction to help encourage people to shop and dine.
 - Chair Tucker and Mr. Hay have met with CAO Prowse, and it was noted that Free Parking is something that City Staff are investigating and are not allergic to.
 - Ms. Tucker also noted she is open to discussion and listening to what each business owners has to say. She feels that Downtown Barrie's plan to have block captains at each section is fantastic and something she is fully in support of.
- **Action:**
 - Another session in which Phase 1 will be brought in again will take place on June 12th to go through everything with a formal presentation.
 - Ms. Woolard will provide the Downtown Barrie (BIA) office with some pictures; along with notes on the feedback she has gathered from the Downtown Oakville businesses.

'BLT: DEVELOPMENT COMMITTEE' on next page...

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• **BLT: DEVELOPMENT COMMITTEE -**

○ **Background:**

- Mr. Lynch suggested the BIA Board create a 'Development Committee' similar to the group which the Barrie Chamber of Commerce formed.
- He also suggested the Board consider a future motion to request allocating some funding to hire a Lobbyist or a Consultant to advocate for Development Charges incentives for the downtown core.

○ **Discussion:**

- The Board discussed the timeliness of Mr. Lynch's suggestion/request.
- The Board discussed having Downtown Barrie Staff provide a report in order to get more information and context before moving forward with motion to hire a Lobbyist.

○ **Motion:**

▪ **BLT: DEVELOPMENT COMMITTEE MOTION:**

▪ **05_2019 BIA Motion #4:**

The Downtown Barrie (BIA) Board of Management moves a motion to develop a Brand Leadership Team (BLT) – Development Committee.

Motion moved by Mr. Paul Lynch

Seconded by Councillor Keenan Aylwin

Vote:

All in Favour

CARRIED

Adjournment:

- Motion to adjourn at **6:33 pm** made by **Mr. Tom Ambeau Jr.** and seconded by **Ms. Teresa Woolard.**

Vote: All in Favour

CARRIED

Next Meeting: Tuesday, June 25th, 2019, 5pm, Sandbox Centre, Downtown Barrie